

Squamish Marine Action Strategy (MASt)

Council Update + Final Draft Strategy

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Sarah McJannet, District Planner

Sandra Bicego, Principal PacificaBlue

Today's Update

- MAST purpose + process
- Stage 5 engagement + inputs
- MAST *final draft strategy*
- Next steps to finalize for endorsement



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Desired Outcomes

- Mobilize shared leadership in marine realm
- Identify marine focus areas + prioritize actions to protect and maximize waterfront resources/assets
- Inform and align decision making and coordinate efforts



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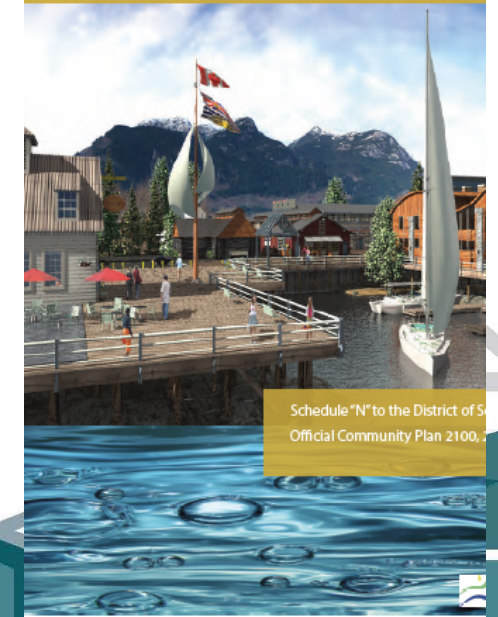
Marine Action Strategy – *What is it?*

- NOT another Plan!
- Strategic frame for local marine ACTIONS
- Aligns and coordinates marine priorities + activities by District, working with Squamish stakeholders and agencies
- Deliverable: Strategy Document + Implementation Plan (short, medium, long)



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Project Stages & Engagement Activities



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Engagement Summary + Inputs for Final Draft

Engagement	Timeline	Attendees
Informant Interviews	Oct – Nov 2017	18
Focus Group Session No 1	Dec 6 2017	26
Marine 'Salt Life' Panel + Forum	Jan 24 2018	60
Marine Survey	Jan 24 – Feb 14 2018	38
Action Planning Focus Group No 2	Mar 15 2018	20
Intergovernmental Outreach	April + Ongoing	7
Cross Departmental Working Group	Throughout	5-8



Action Planning Focus Group No 2

- 24 attendees
- 4 round table discussions
- Session Objectives:
Further refinements to the draft MAST:
 - Review the draft MAST overall: Are we on the right track? Check for any missing information
 - Action Planning: Review / refine existing actions; add missing actions
 - For all actions:
 - Ensure actions are specific, measurable, achievable, relevant, time-bound
 - Affirm prioritization of actions: Short 1-2 years; Medium 3-4 years; Long-term 5 years
 - Suggest: Who will lead? Who can help? Key partnerships and Collaboration opportunities?



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Focus Area 1

Governance + Shared Leadership

Mobilize shared leadership to enhance coordination and good governance of the marine environment.



Focus Area 2

Coastal Ecosystems

Support stewardship and the protection of the marine environment and our local coastal ecosystems.



Focus Area 3

Marine Economy

Support a thriving marine economy and working waterfront in harmony with community social, cultural, environmental and economic aspirations.



Focus Area 4

Marine Gateway

Enhance the community's connection to the water through an improved, safe and accessible gateway to our local marine environment for the social, cultural and recreational enjoyment of residents and visitors alike.



MASt Final Draft

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MASt Vision

A person is seen from behind, sitting in a kayak on a calm body of water. The person is wearing a dark jacket and a headband. The water is still, reflecting the bright sun which is low on the horizon, creating a lens flare effect. In the background, there are dark, silhouetted mountains and a forested shoreline. The overall scene is peaceful and scenic, with a teal color overlay.

Squamish supports and celebrates its connection to the ocean, as a source of life, vitality, culture and identity - sustaining our coastal community across generations. Shared marine resources are responsibly stewarded and enhanced so natural systems in Howe Sound thrive, in tandem with industry, economy, tourism + recreational opportunities that depend on a healthy marine ecosystem, and access for all.

MASt PRINCIPLES



Strategy Framework

**Broad Aims +
Desired
Outcomes**

**STRATEGIC
DIRECTIONS**

**Focused
Actions**

WHO WILL
LEAD / HELP?

WHEN DO WE
START/ END?



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Actions by Focus Area + Type

	Governance	Coastal Ecosystems	Marine Economy	Marine Gateway	Totals	%
Collaboration	5	4	7	3	19	26%
Activation	2	2	0	0	4	5%
Regulatory	2	5	1	1	9	12%
Planning (action)	7	10	6	11	34	46%
Educational	1	6	0	1	8	11%
Totals	17	27	14	16	74	100%

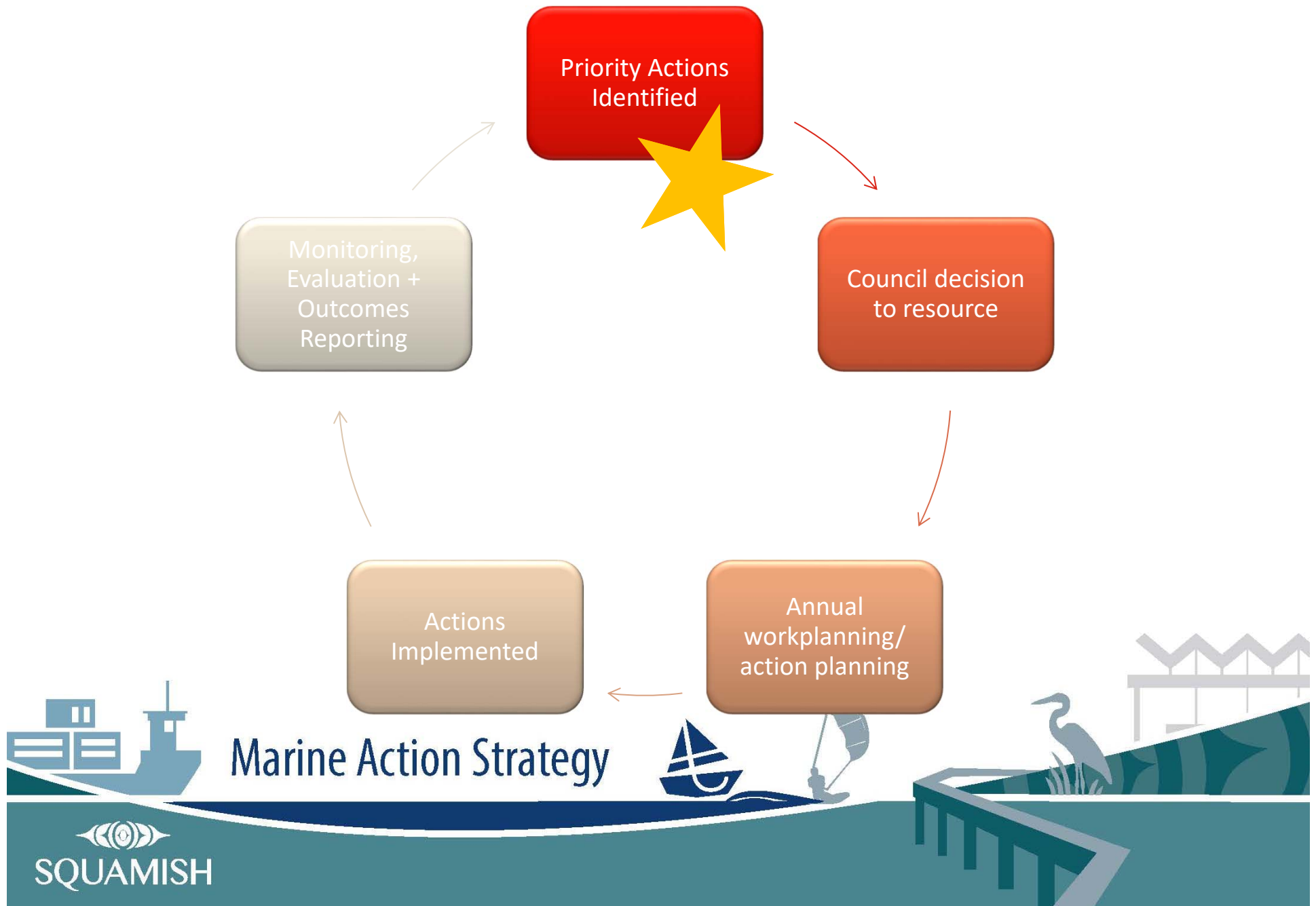


MASt Working Draft – IMPLEMENTATION

- Clarifies roles, responsibilities
- Some actions driven/led by DOS
- Some dependent on others to lead with DOS supporting
- Focus is on jointly-held priorities where we want to set collective action/resources

	Governance	Coastal Ecosystems	Marine Economy	Marine Gateway	Total	%
District LEAD	13	18	12	14	57	81%
DOS Support	3	8	1	1	13	19%

IMPLEMENTATION FRAMEWORK



ACTION PLANNING + PRIORITIZATION

- Priority actions will drive work plans, budgeting, resourcing



MASt Final Draft MONITORING AND REPORTING

- Priority actions will be reviewed annually / periodically to check on success with objectives and strategic directions and actions
- Assessment of both means and ends outcomes
 - Are they working as planned? What are the successes? Barriers? Challenges? How do we improve?
- Annual / periodic reporting to Council will be determined



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Criteria to Identify Immediate Actions

Eleven Immediate Actions have been identified for 2018 – 2020, based on the following criteria:

- Strength of **engagement** feedback - identified need(s) by marine user
- Addresses **SWOT** - addresses a significant challenge or a huge opportunity to leverage; or threat
- Enables **co-benefits** - aligns with multiple objectives
- Able to be **championed** by another government, community group or organization
- Has strong potential for **funding and partnership**
- **Leverages/efficient use** of resources



**Immediate
Actions:
Focus Area 1
—
Governance
and Shared
Leadership**

1. Bridge with and convene Sub-Working Group of SEMC to explore shared leadership model and mandate for working together on marine projects and initiatives.... (District lead in collaboration with SEMC)
2. Investigate potential for expanded Harbour Authority role/responsibility within Inner Harbour.... (District Lead, partnership opportunity with SHA)

Collaborative Marine Working Group(s)



- Key governance action
- Inter-governmental and cross-sector Working Group(s)
- Guides marine action planning
- A long term relationship with SEMC table
- Potential for more ad hoc Working Group/leadership tables over time for specific initiatives



Immediate Actions: Focus Area 2 — Coastal Ecosystems

3. Establish marine habitat goals, objectives for SEMP areas and beyond (District lead, collaborate with SEMC)
4. Identify compensation and funding options for coastal/foreshore development projects (District lead, collaboration with SEMC)
5. Advance Squamish River training berm estuary restoration project (District support role)
6. Develop water quality monitoring framework and identify key sites and implement pilot in Mamquam Blind Channel (MBC) and Upper MBC (District support)
7. Promote and achieve 'Green Marine BC' designation/environmental program compliance for marine facilities within Squamish (District Support)

Immediate Actions: Focus Area 3 — Marine Economy

8. Initiate scoping and engagement on dredge program, priority navigation maintenance activities, and funding strategy (District Lead)

9. Inventory and assess marine industry transportation routes; and consider formalization of marine transportation corridor through a local marine transportation plan (District Lead)

10. Explore potential for short-term visitor moorage and other facilities, accommodations and transit to/from marinas to destinations.

**Immediate
Actions:
Focus Area 4
—
Marine
Gateway**

11. Identify and secure locations and investment for current and future marine infrastructure, facilities and amenities needs through (re) development plans and zoning (District Lead)

Next Steps

Council Review and Feedback on Draft MAST

Provide the Committee of the Whole with the Draft Marine Action Strategy on June 5 2018

Continue to incorporate incoming feedback from Government, Agencies + SEMC etc...

Council Endorsement

Staff to bring forward for Council endorsement the Draft Marine Action Strategy as amended to include the feedback from the Committee.



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Council Feedback + Directions

- Complete Draft as Presented
Any big gaps? Definition and Clarity?
Prioritization?
- Identified Immediate Actions
to scope, resource and advance through 2019
budgeting and work planning



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Thank you

