














A Strong Local Workforce

Squamish provides diverse opportunities across a range of industries.

Labour Force by Industry

The construction industry is the largest employer of Squamish residents, accounting for 14% of the community's experienced labour force in 2011. This is a much larger share than the industry has in either the Greater Vancouver metropolitan area or in British Columbia as a whole. Retail trade ranks second in Squamish, while accommodation and food service, which ranks third, also employs more people locally in comparison to Vancouver and provincial averages.

		Squamish		Vancouver CMA	B.C.
		#	%	%	%
	Construction	1,435	14	7	8
	Retail Trade	1,325	13	11	11
	Accommodation and Food Service	1,160	11	8	8
	Health Care and Social Assistance	940	9	10	11
	Professional Scientific and Technical Services	725	7	9	8
	Educational Services	655	6	7	7
	Public Administration	655	6	5	6
	Other Services (except Public Administration)	575	6	5	5
	Transportation and Warehousing	440	4	5	5
	Arts, Entertainment and Recreation	400	4	2	2
	Total experienced labour force 15+	10,270	100	100	100

Labour Force by Occupation

Over a quarter of Squamish residents work in sales and service occupations. These are also the most common occupations for residents of metropolitan Vancouver (24%) and throughout British Columbia. Trades, transport, and equipment operators rank second in Squamish and employ more people in relation to the rest of the province.

	Squamish		Vancouver	B.C.
	#	%	%	%
Sales and service occupations	2,675	26	24	24
Trades, transport and equipment operators, and related occupations	2,090	20	12	14
Business, finance, and administration occupations	1,185	12	17	16
Management occupation	1,225	12	12	11
Occupations in education, law and social, community and government services	1,125	11	11	11
Natural and applied sciences, and related occupations	480	5	7	7
Health occupations	705	7	6	6
Natural resources, agriculture and related production occupations	180	2	1	14
Occupations in art, culture, recreation, and sport	300	3	4	3
Occupations in manufacturing and utilities	160	2	3	3
Total experienced labour force 15+	10,270	100	100	100

Source: FP Markets Canadian Demographics 2011 Source: <http://www.bcstats.gov.bc.ca/StatisticsBySubject/LabourIncome/EmploymentUnemployment/LabourForceStatisticsAnnual.aspx>

Largest Squamish Employers

Public Sector (# of employees)

Public Sector	Company	Product/Service	# Employees
Education	School District 48 http://sd48seatosky.org	Elementary and Secondary Schools Education	395
Health	Vancouver Coastal Health www.vch.ca	Health care and social assistance	400
Municipal government	District of Squamish http://squamish.ca	Public Administration	193
Social Services	Sea to Sky Community Services www.sscs.ca	Individual and family services	180

Private Sector (# of employees)

Private Sector	Company	Product/Service	# Employees
Recreation	Sea to Sky Gondola www.seatoskygondola.com	Tourism, retail and restaurant	170
Retail	Walmart www.walmart.ca	General Merchandising	107
Retail	Nesters Market www.nestersmarket.com/squamish	Grocery Stores	140
Manufacturing/ Full Service Restaurant/ Hotel	Howe Sound Inn & Brewing Company www.howesound.com	Brewery, Pub/Restaurant/Inn	152
Education	Quest University www.questu.ca	Post Secondary Education	119
Retail	Save on Foods www.saveonfoods.com/home	Grocery Stores	105
Transportation	Squamish Terminals Ltd. www.sqterminals.com/	Deep sea, coastal & Great Lakes water transportation	117
Retail	Home Depot www.homedepot.ca/	Lumber and other building materials	80
Waste Collection	Carney's Waste Systems www.carneyswaste.com	Waste Removal	87

Place of Work

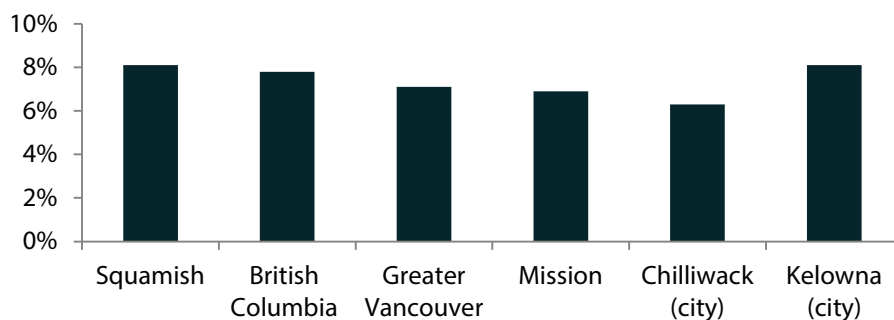
75.2% of all employed Squamish residents had a regular place of employment in 2011. A further 15.5% had no fixed workplace address, which is typical of industries like construction and some service industries where the actual work site continually changes.

Places of Work	Squamish	
	#	%
Worked at usual place	7,100	75.2
Worked at home	850	9.0
Worked outside Canada	35	0.3
No fixed workplace address	1,460	15.5
Total employed labour force 15+	9,440	100.0

Please note that as per Statistics Canada procedures, numbers are rounded at random
Source: <http://www12.statcan.gc.ca/nhs-enm/2011>

Unemployment Rate

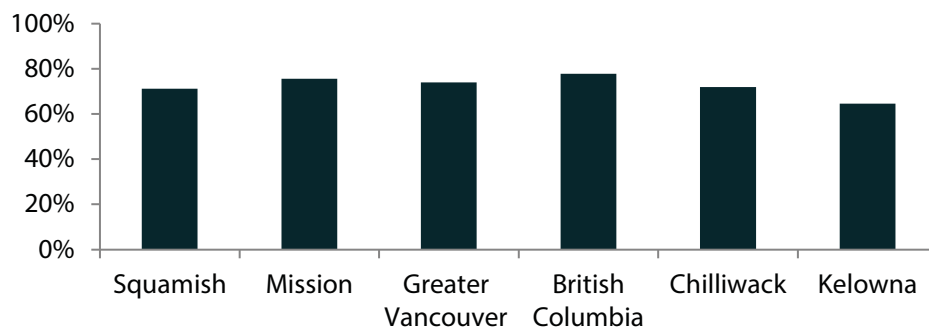
As at August 2011, 8.1% of Squamish residents were unemployed. This rate is slightly higher than the British Columbia average of 7.8%.



Source: <http://www.bcstats.gov.bc.ca/data/dd/facsheet/facsheet.asp>

Participation Rate

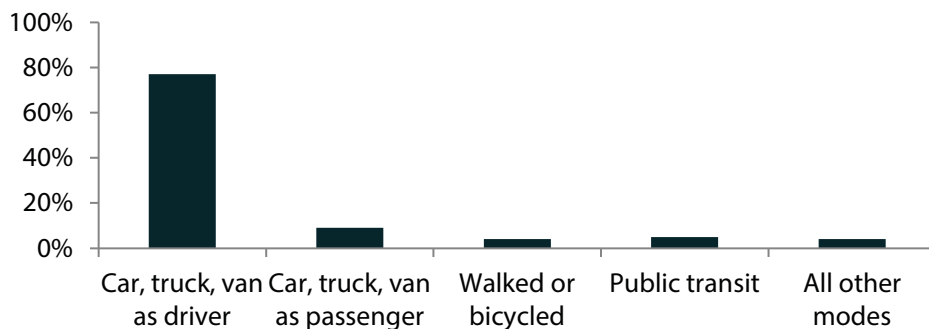
Squamish had a participation rate — the number of people employed or actively looking for work — of 70.8 % which is comparable to the Provincial average and other south-western B.C. communities.



Source: www12.statcan.ca/english/census06/data/profiles/community

Mode of Transportation to Work

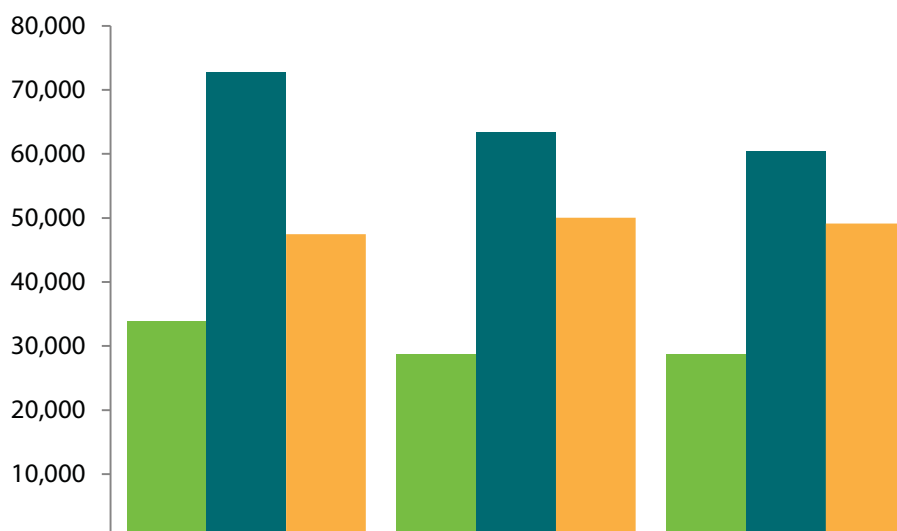
Almost 90% of the Squamish workforce travel to work by car, truck or van. Three quarters of the total employed labour force in Squamish are drivers and the rest are passengers. Only 4% take public transit, another 4% bicycle, and 5% walk to work.



Source: www12.statcan.ca/english/census06/data/profiles/community

Median Income (before tax)

The median income of Squamish residents is \$33,779. This is almost 20% higher than both the provincial and Greater Vancouver averages. The median (before tax) household income in Squamish is \$72,751, which is higher than the province (\$60,333) and Greater Vancouver (\$63,347).



Work Earnings

Squamish residents working full-time and full year-round were paid a median income of just below \$48,000 in 2011. This is similar to median earnings in Greater Vancouver and British Columbia.

	Squamish	Vancouver	B.C.
Median Individual Income (before tax)	\$33,779	\$28,726	\$28,765
Median Household Income	\$72,751	\$63,347	\$60,333
Median Full-time, Full-year Round Income	\$47,442	\$50,016	\$49,143

Source Of Total Income

Earnings from employment accounted for 72.2% of total income in Squamish in 2007, compared to nearly 63.5% in B.C.. Squamish residents receive a larger share of income from self-employment than the B.C. average but a lower share from most of the other income sources such as pension, investment, and tax exemption.

	\$ Thousands	% Squamish	% B.C.
Employment	356,123	72.2	63.5
Pension	40,817	8.3	11.9
Investment	31,717	6.4	11.4
Self-Employed	30,312	6.1	5.7
Other	22,381	4.5	4.5
Tax Exempt	7,795	1.6	1.9
Total	493,108	100.0	100.0

Source: <http://www.bcstats.gov.bc.ca/data/dd/facsheet/cf293.pdf>

Hourly Wage Rates By Industry

The average hourly wage rates in B.C. increase annually in both the goods industry and the service industry.

	2007	2008	2009
Agriculture	14.48	14.05	15.22
Forestry, Fishing, Mining	25.42	26.86	28.66
Utilities	28.91	30.05	32.49
Manufacturing	21.61	22.33	23.04
Construction	21.84	23.00	24.62
Transportation & Warehousing	21.93	23.52	23.40
Retail & Wholesale Trade	16.16	16.76	17.41
Finance & Related	21.01	22.76	23.78
Professional, Science & Technical Services	25.26	25.96	28.20
Education	25.87	26.90	26.85
Health & Social Services	22.50	23.55	24.29
Accommodation, Food & Beverage	12.40	13.00	13.03
Public Administration	27.21	28.16	29.93