



BUDGET 2021

“ Let’s talk ”

Budget Survey Results

November 24, 2020

Survey Overview

- Receive high level feedback on priorities for 5-year financial plan
- Open October 30 to November 15
- 251 completed responses



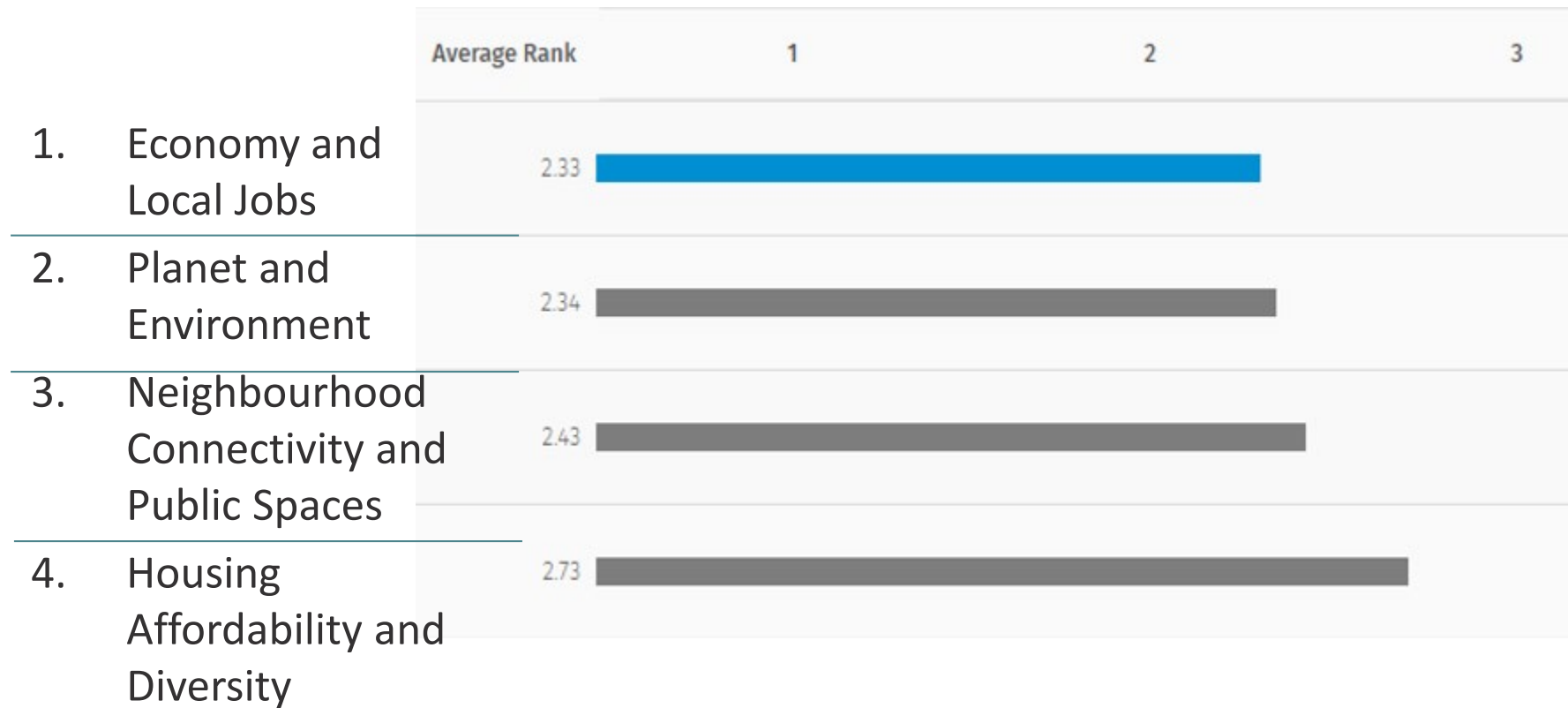
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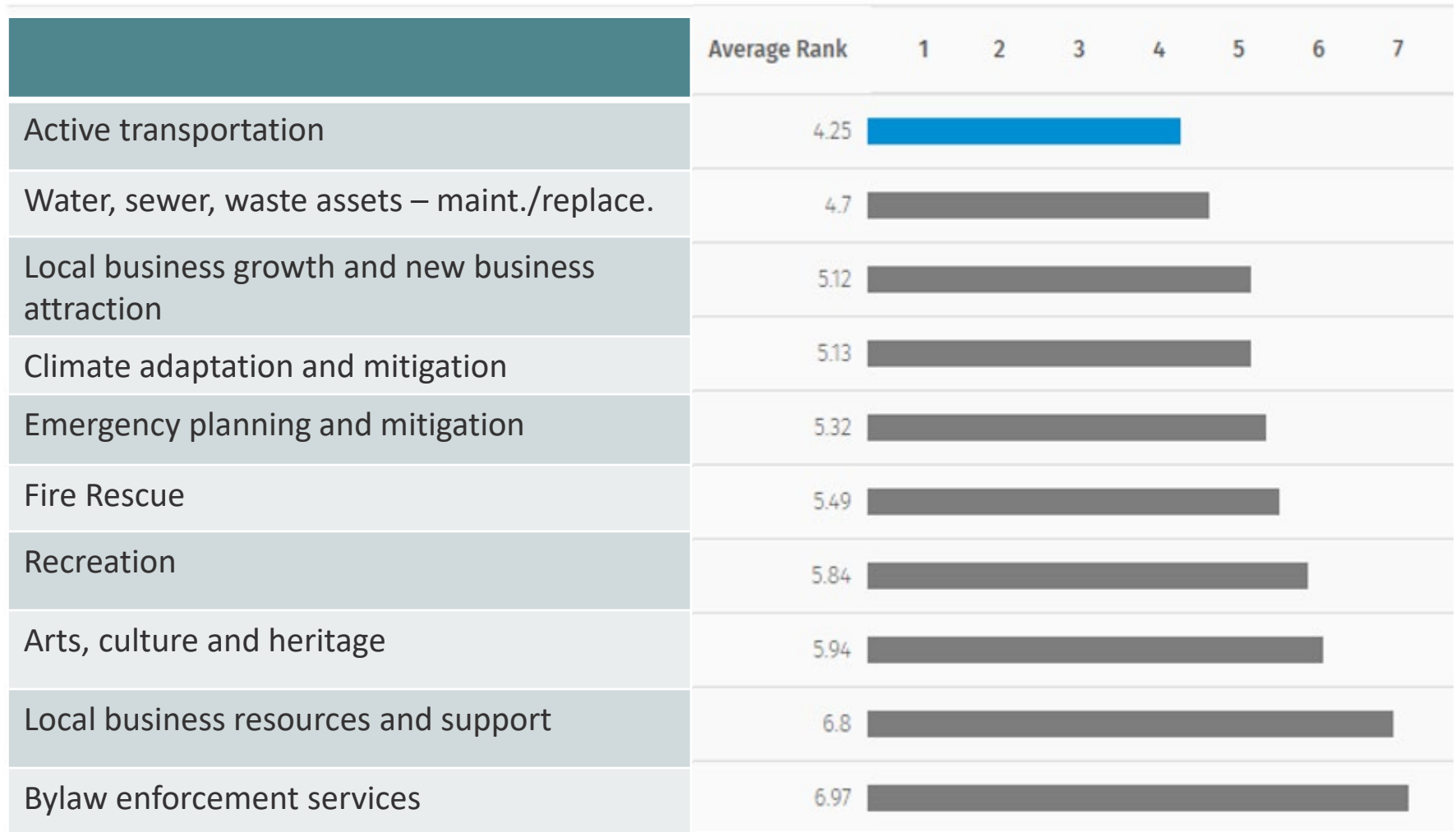


SQUAMISH

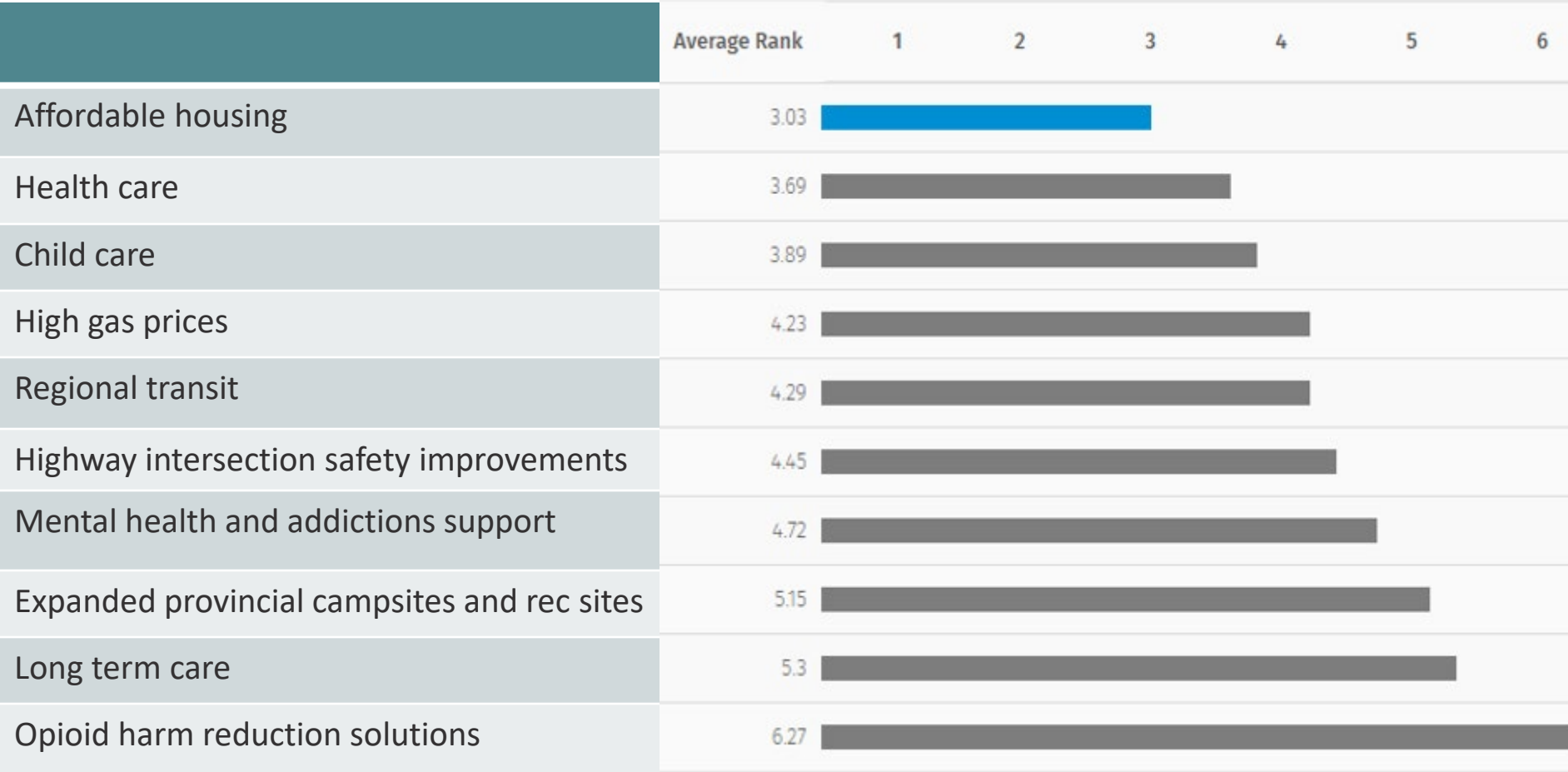
Strategic Plan Pillars Ranking



Prioritize Operational Areas – top 10



Prioritize Advocacy Efforts



Other Advocacy Topics



Most received mentions included:

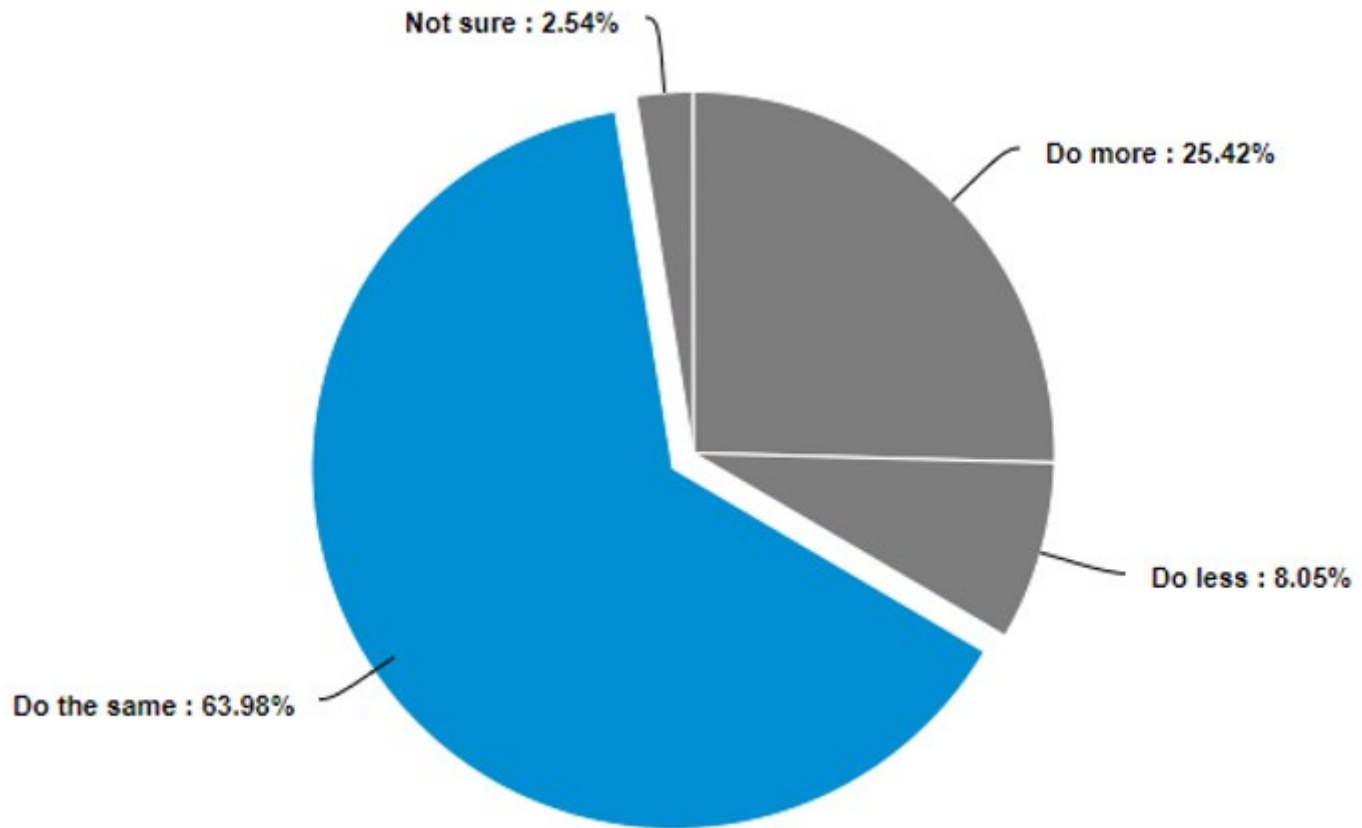
- Safe roads, school zones, speeding
- Arts and culture
- Youth resources
- Climate action
- Supporting small businesses

IN SUPPORTING THE COVID RESPONSE:

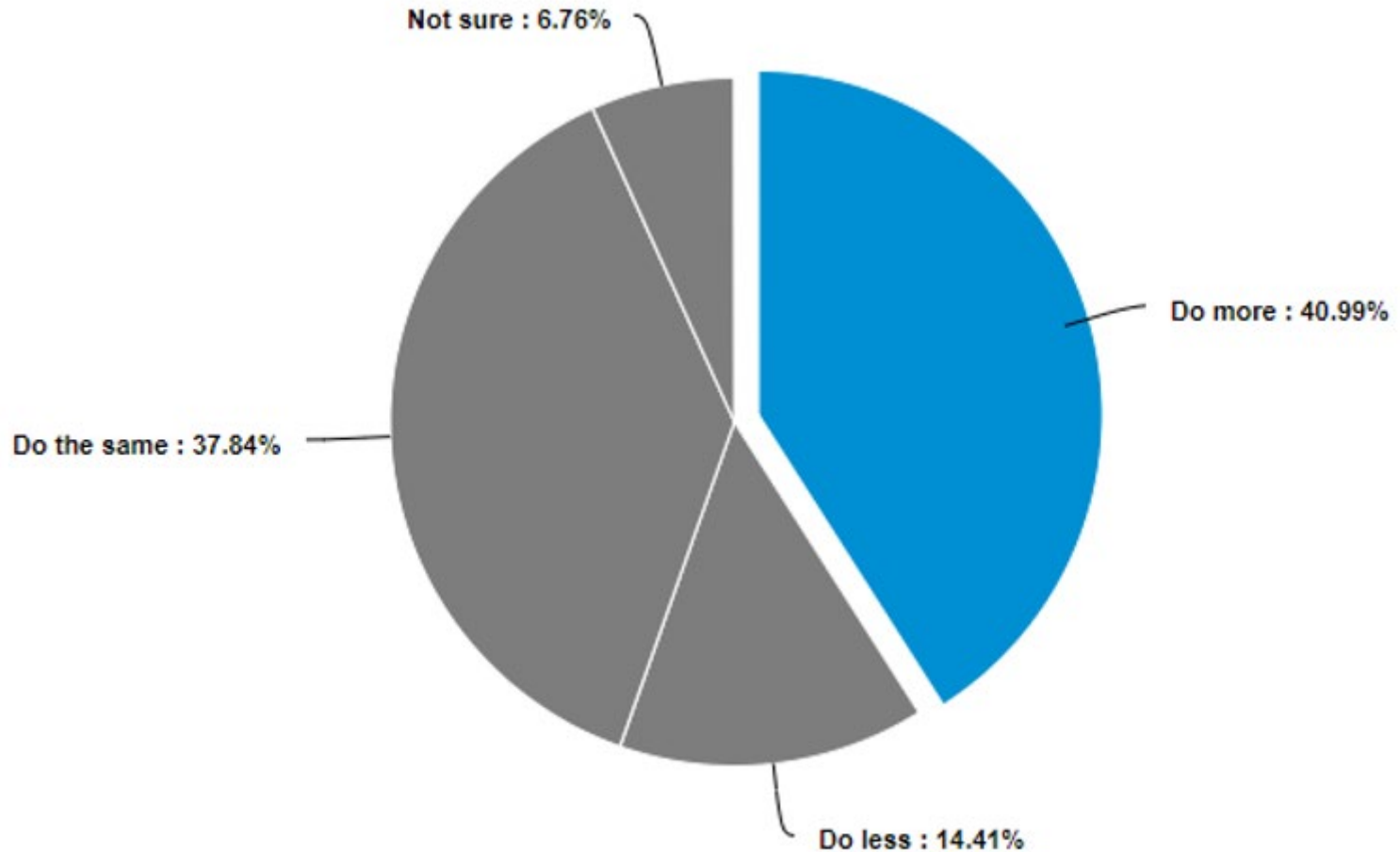


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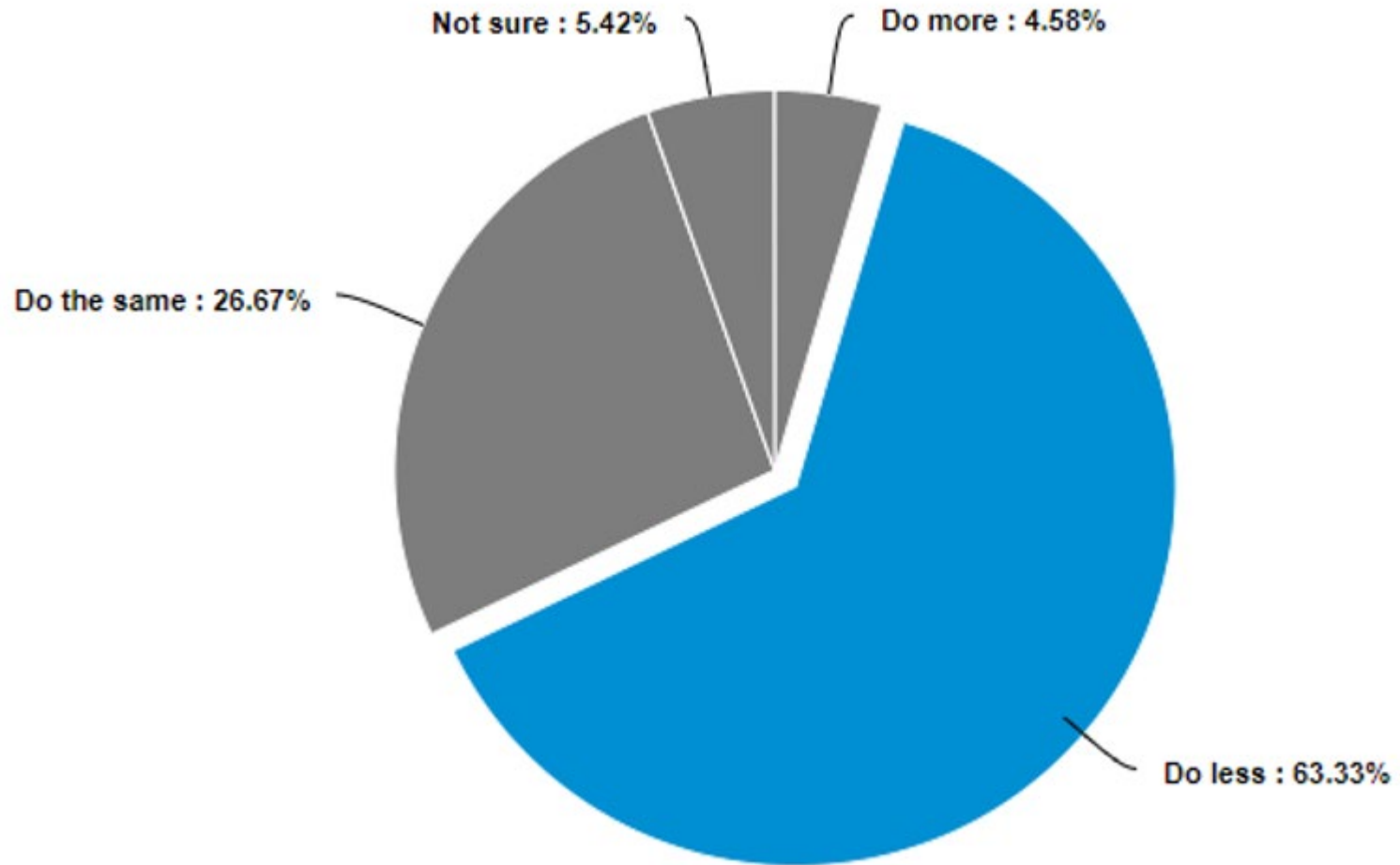
Encourage physical distancing through signage and advertising.



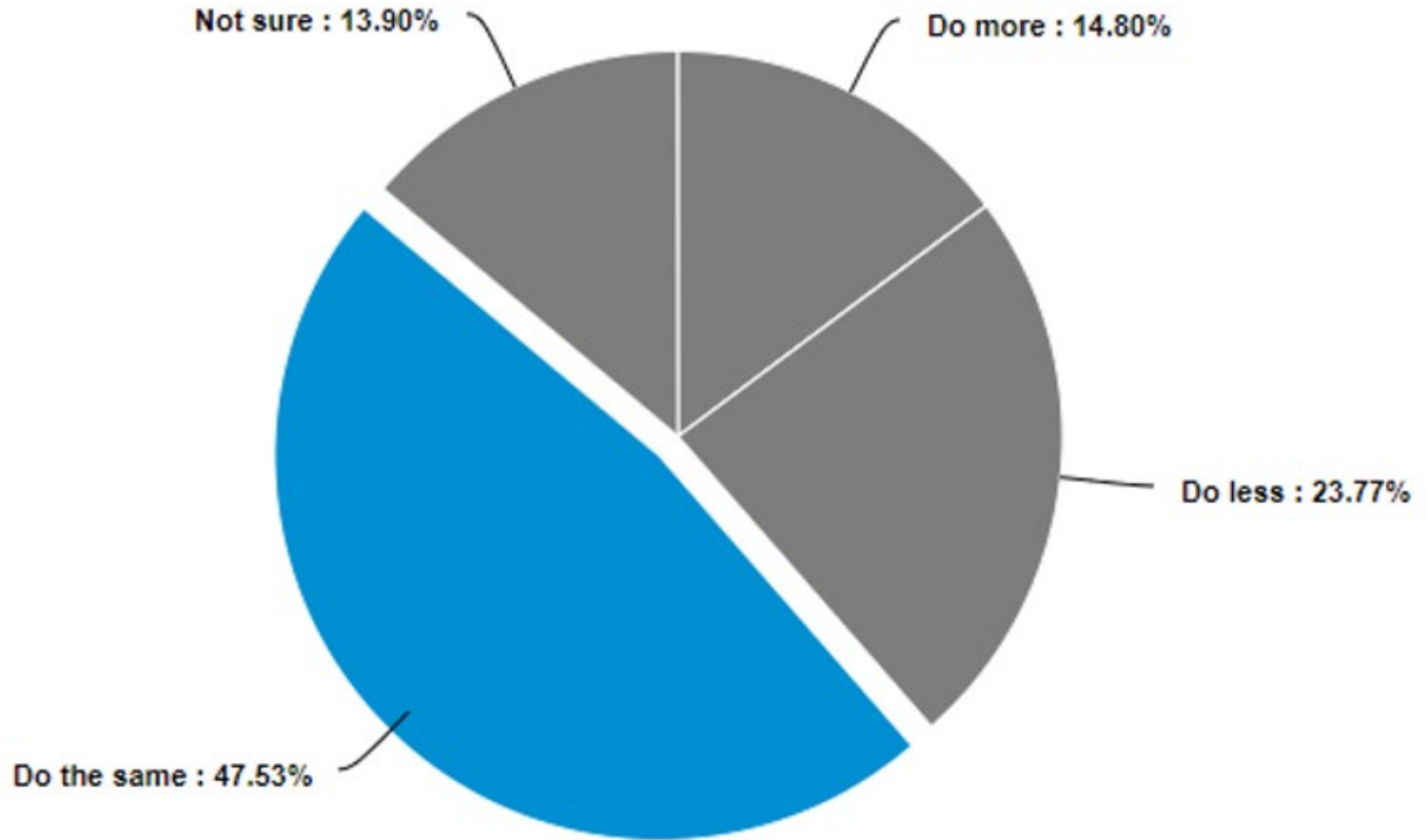
Provide COVID-friendly recreation program offerings, for example in smaller groups and outdoor covered spaces.



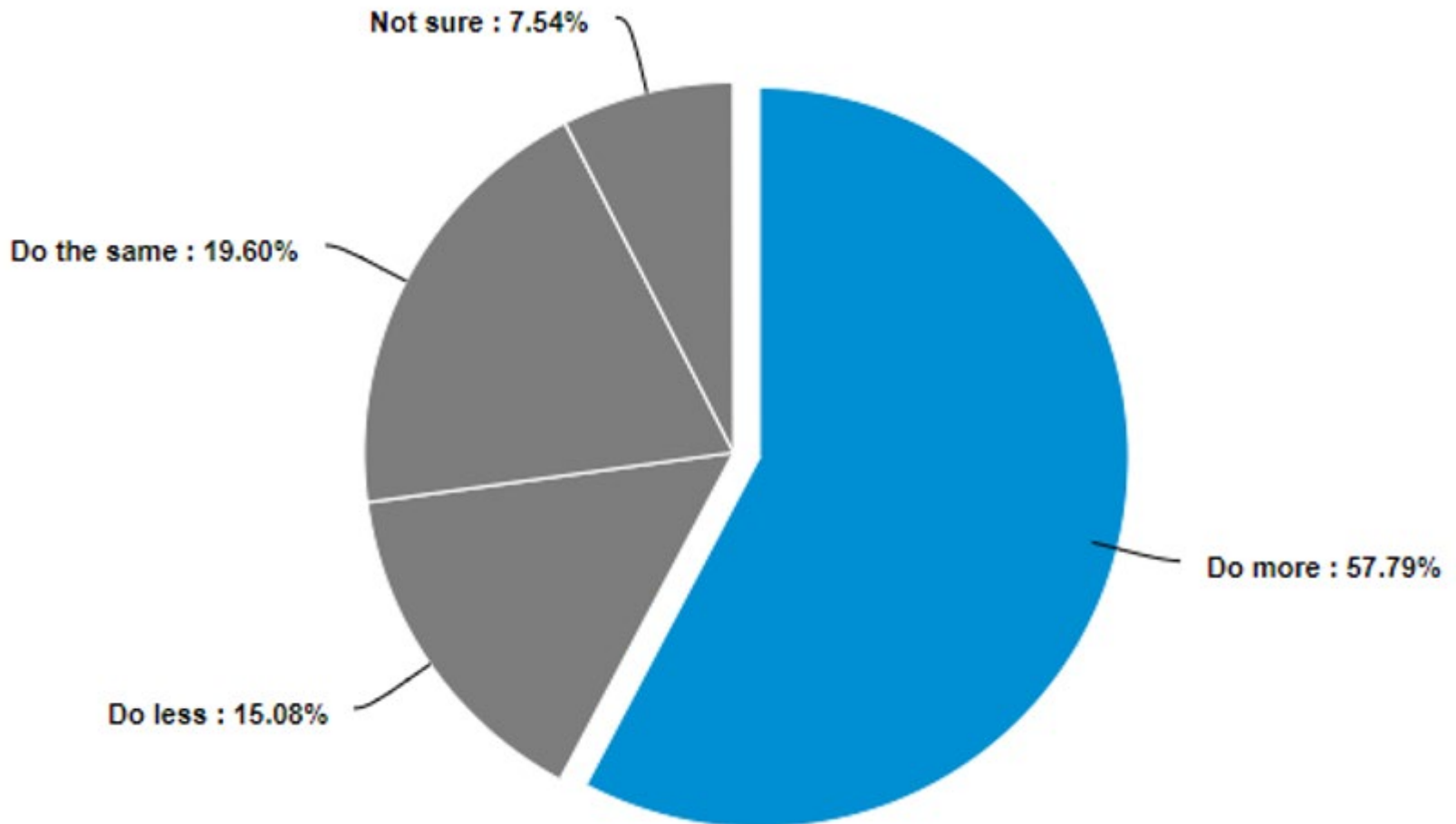
Encourage visitors to travel to Squamish.



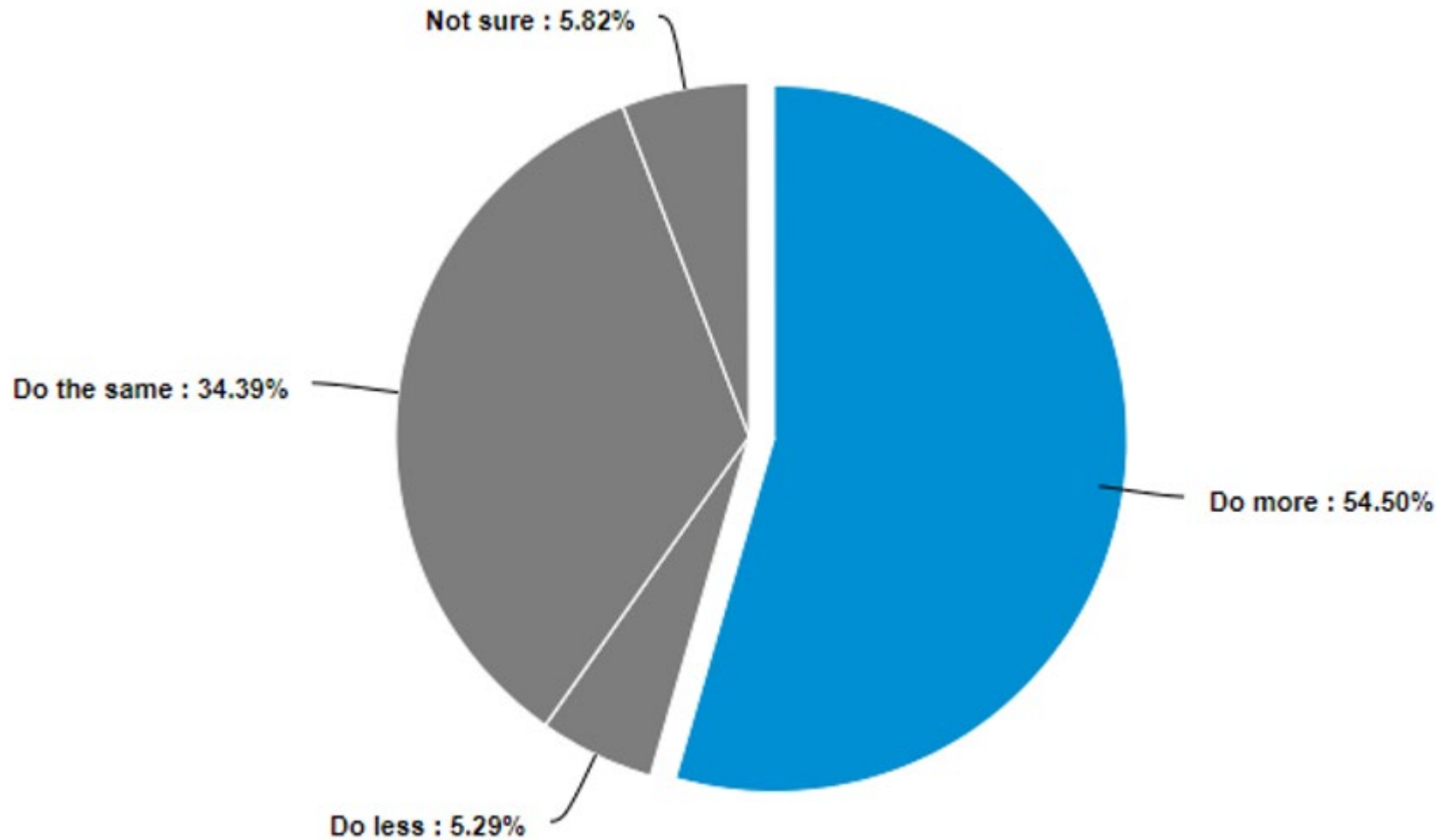
Provide in-person public engagement opportunities within the parameters of Public Health safety guidelines.



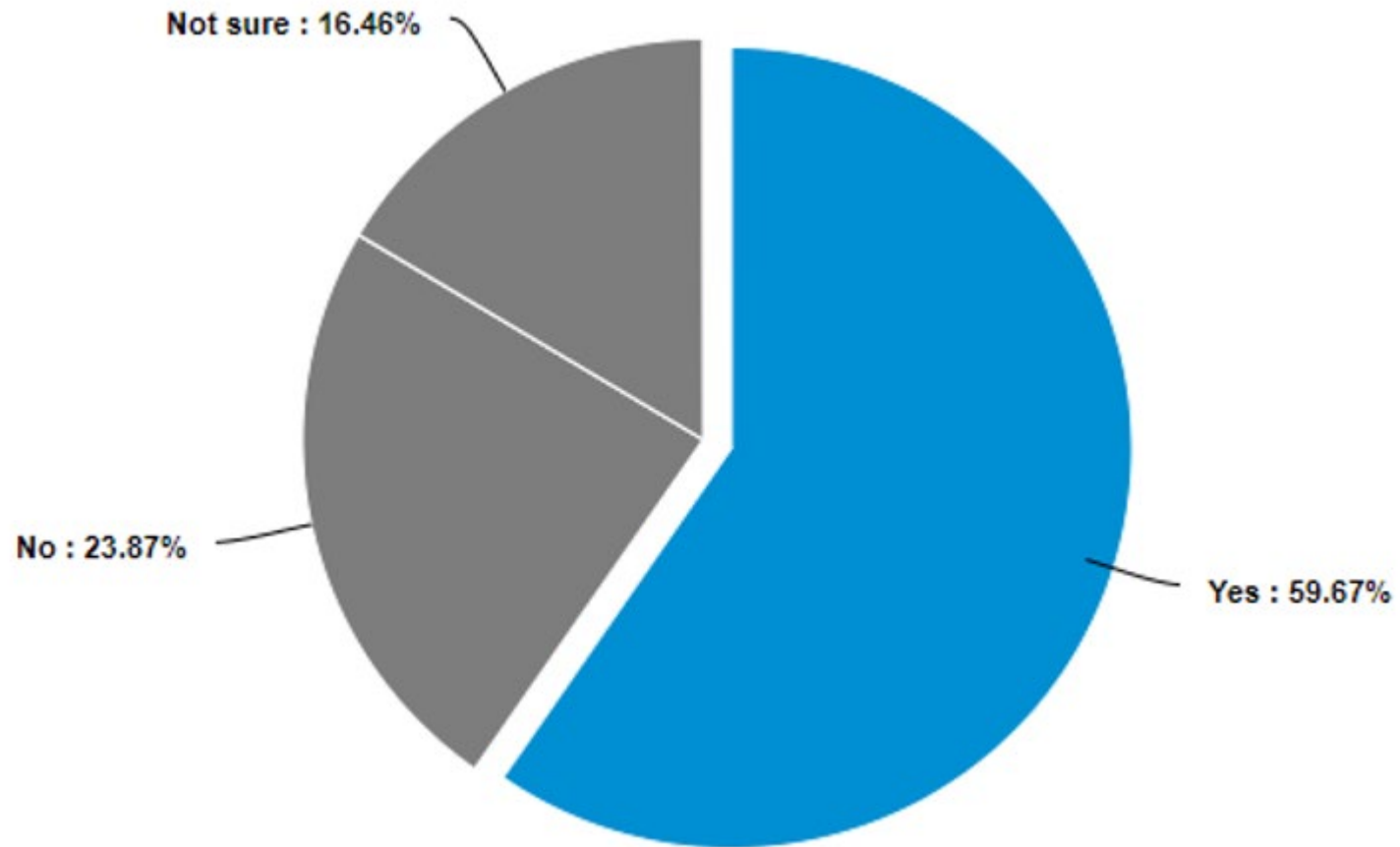
Plan for and invest in outdoor covered areas for neighbourhood connectivity and public space activation.



Help promote Buy Local campaigns.



Advocate for rapid testing at air and land borders to help support recovery of the tourism sector.



What else DOS should do during the pandemic



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Most received mentions included:

- Make masks mandatory
- Prevent people from travelling to Squamish
- Greater support for underprivileged
- Outdoor event opportunities, safe outdoor spaces
- Tied: Increase enforcement; support small business; generally support provincial direction



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Areas to increase funding



Most received mentions included:

- Advancing arts and culture
- Brennan park upgrades
- Active transportation
- Protection of lower income housing forms
- Public spaces, community hubs, covered areas

Areas to decrease funding



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Most received mentions included:

- Policing
- Tourism, marketing
- Reduce condos, densification, planning services for large developments
- Recreation
- Active transportation



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Where residents receive DOS information – top choices



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1. District Facebook page - 19%
2. Newspaper advertisements or articles - 16%
3. District website - 15%
4. District newsletter - 13%
5. Word of mouth - 13%



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What residents want to hear more about



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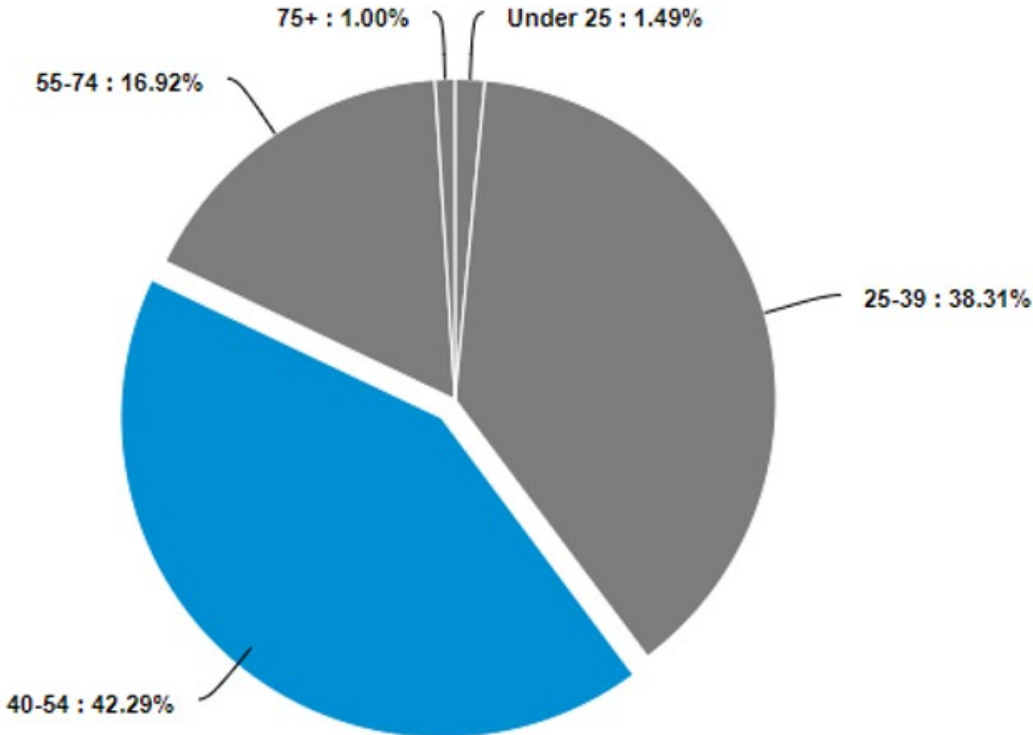
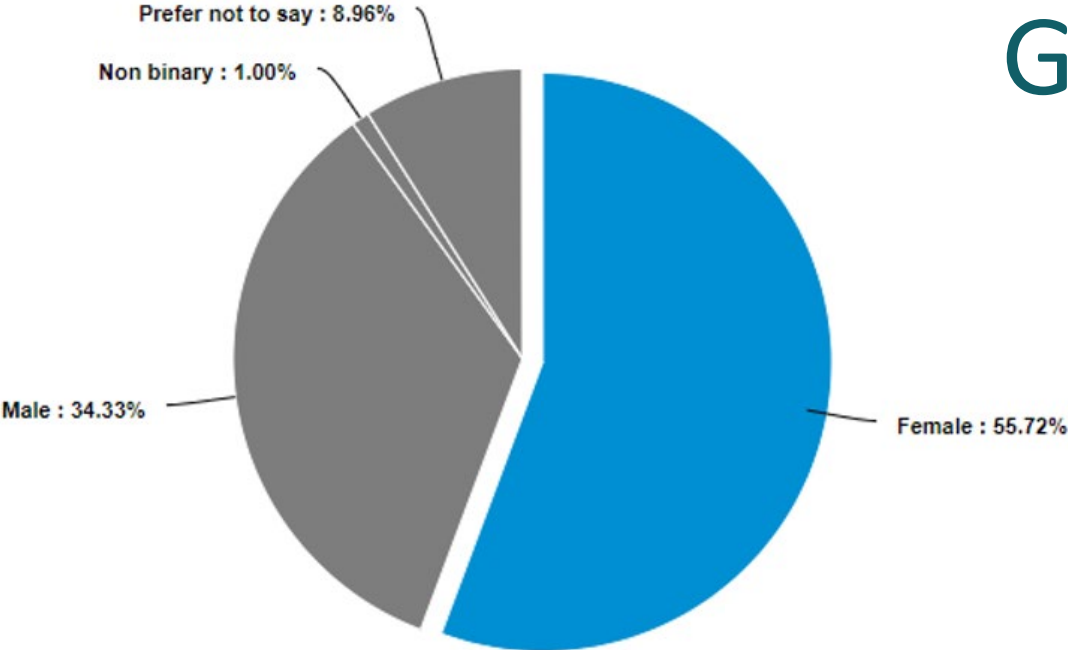
Most received mentions included:

- Council process, rationale on decision-making, allocation of taxes
- Community planning, development and density
- Recreation and programming
- Climate and environment
- Community services for supporting people, volunteerism, vulnerable groups



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Gender and age (of respondents)



Area of town (of respondents)

Garibaldi Highlands	23 %
Hospital Hill, Valleycliffe, Crumpit Woods, Sea and Sky	16 %
Brackendale	16%
Downtown	15%
Garibaldi Estates, Tantalus Road, Skyridge	10%
Dentville	7%
North Yards	7%
Loggers Lane East	2.5%
Paradise Valley	1%
Squamish Nation Reserve	0.5%
SLRD	0.5%

Community Input is Welcome



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- Budget feedback can be sent throughout the budget process to:
budgetfeedback@squamish.ca
- Visit [Squamish.ca/budget](https://www.squamish.ca/budget) for all budget materials as they are presented to Council.



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Discussion



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