

# Arts, Culture & Heritage Strategy

## Arts, Culture and Heritage Strategy Update & Engagement Meeting

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# Arts, Culture & Heritage Strategy

## Objectives

- Update on progress of work/ stage
- Review broad community survey responses
- Council feedback

# Arts, Culture & Heritage Strategy

## Goals of Strategy

1. Comprehensive community engagement with the cultural community
2. Establish desired outcomes to drive planning and decision making
3. Report on gaps & opportunities using an analysis of strengths, opportunities, aspirations and results (SOAR)
4. Report on recommendations /outcomes

# Arts, Culture & Heritage Strategy

## What questions do we want answered?

- What can the District do to **support** access to cultural experiences?
- What barriers do you face in **accessing** cultural experiences?
- How do you want to **participate** in Arts and Culture experiences?

# Arts, Culture & Heritage Strategy

## Strategy Phases

*We are here*



# Arts, Culture & Heritage Strategy

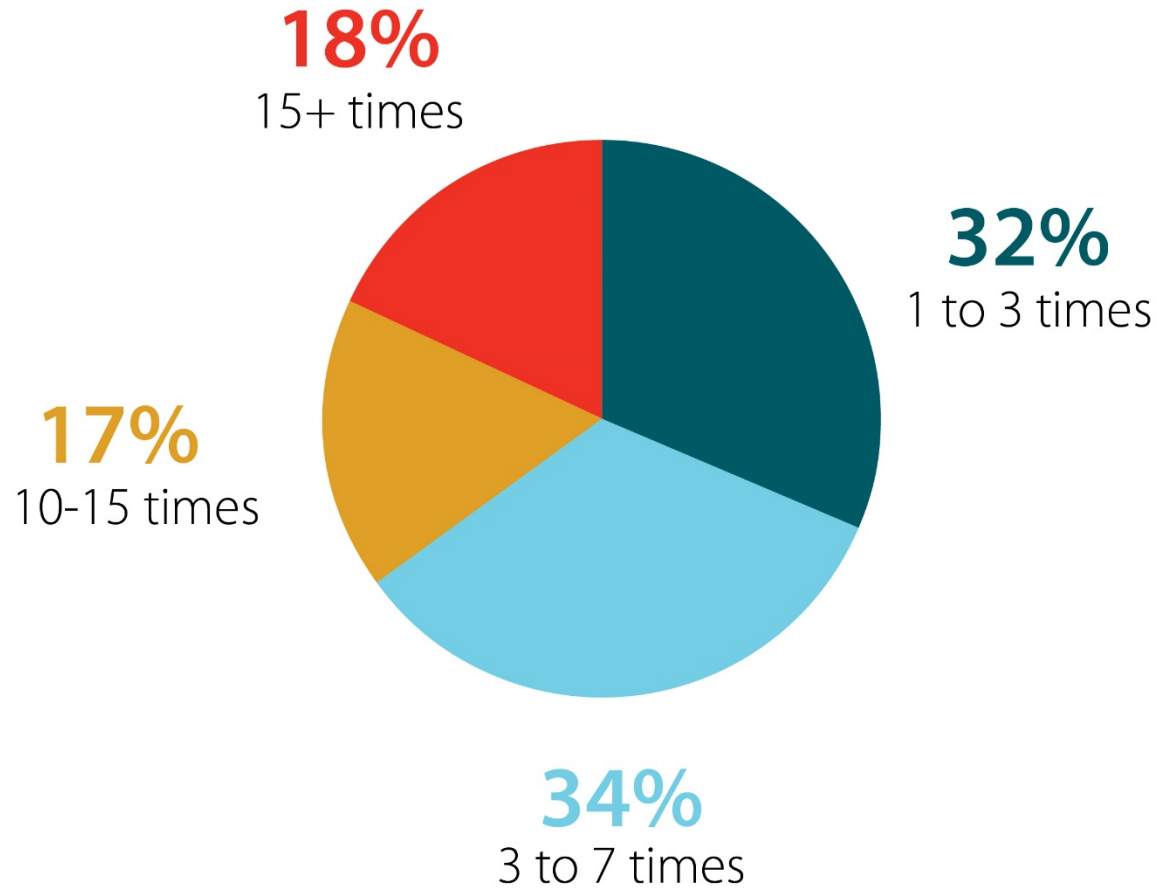
## Questions to consider

- As a provider of Arts, Culture and Heritage, how do the responses sit with you?
- What are you curious about? Are there any surprises?
- What are your thoughts on the initial community feedback?

# Arts, Culture & Heritage Strategy

## Survey Results

How many time per year do you participate in arts, culture and/or heritage activities in Squamish?



# Arts, Culture & Heritage Strategy

## Survey Results

Do you feel there are enough arts, culture and/or heritage experiences in Squamish?

60%  
No

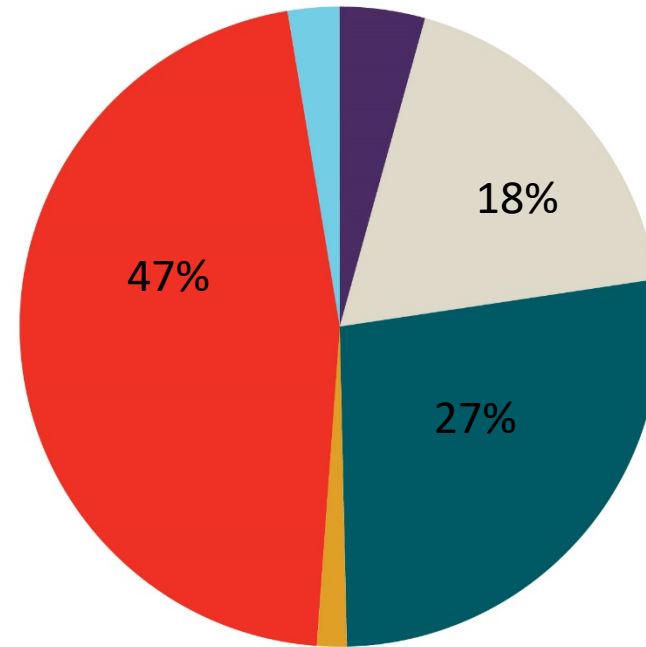
30%  
Yes

10%  
Other

I want more experiences

I don't feel we need more.

What arts sector?



Not enough opportunities.

There are lots of opportunities when I look for them.

Most culturally vibrant city I've lived in.

# Arts, Culture & Heritage Strategy

## Survey Results

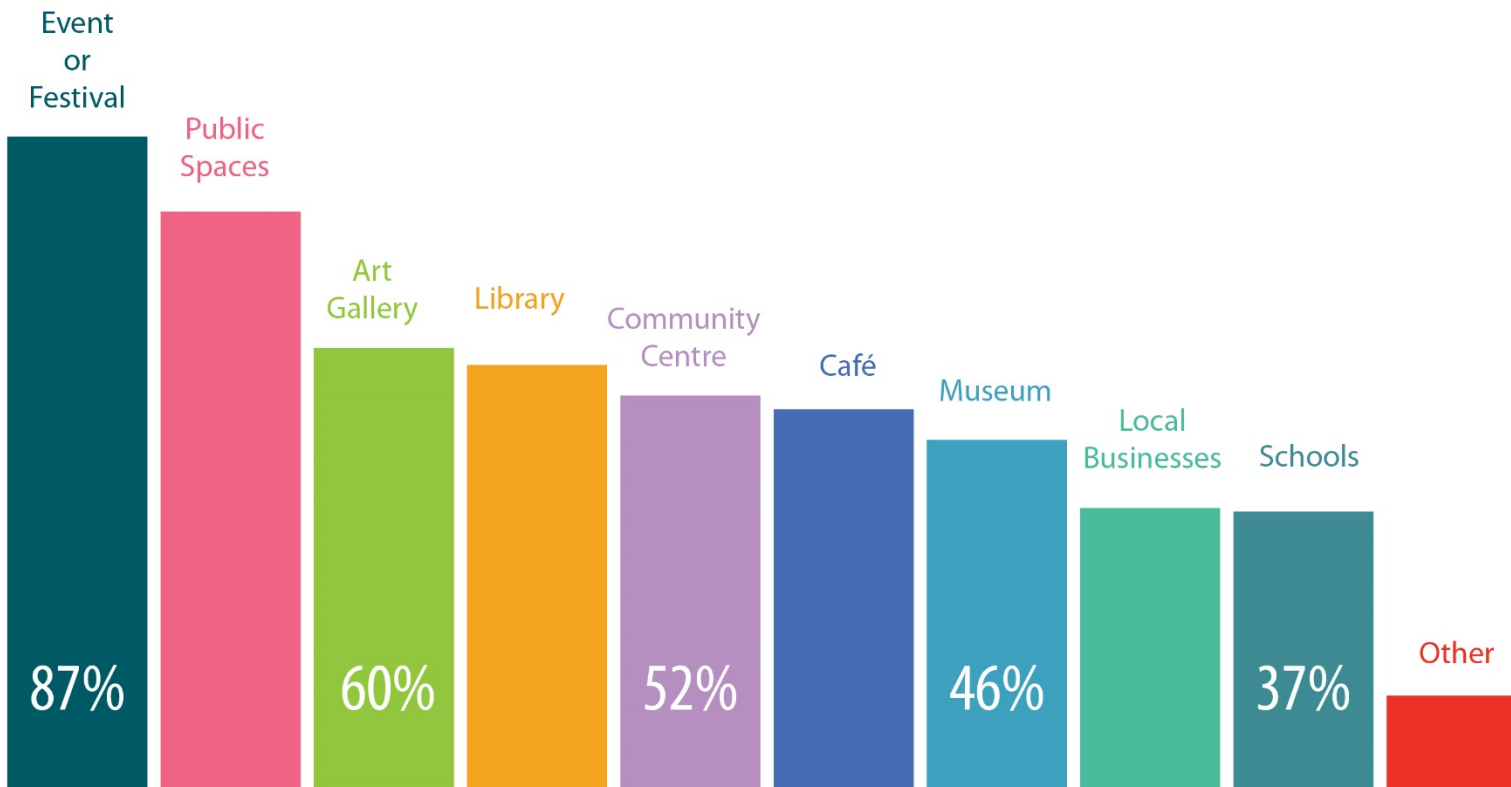
What types of experiences would you participate in?



# Arts, Culture & Heritage Strategy

## Survey Results

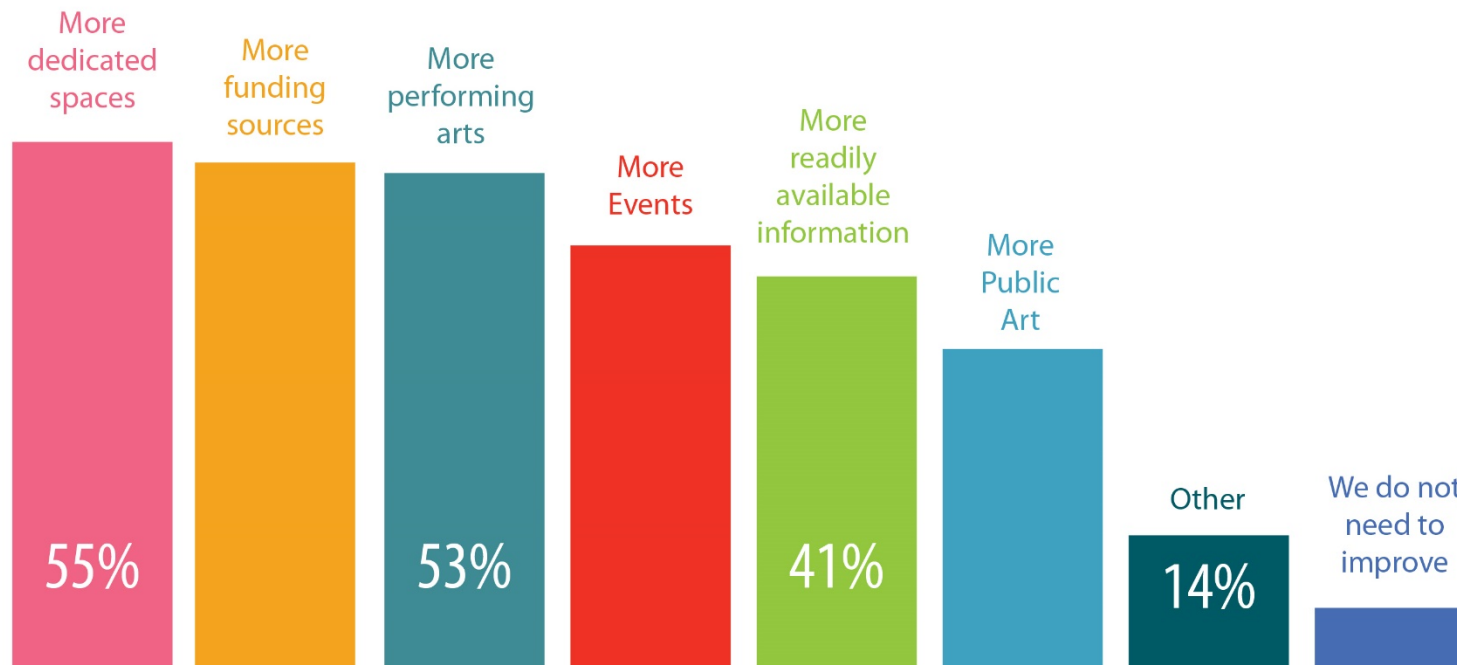
Where would you go to experience arts, culture and heritage?



# Arts, Culture & Heritage Strategy

## Survey Results

Where can Squamish improve in offering arts, culture and heritage opportunities?



# Arts, Culture & Heritage Strategy

## Survey Results

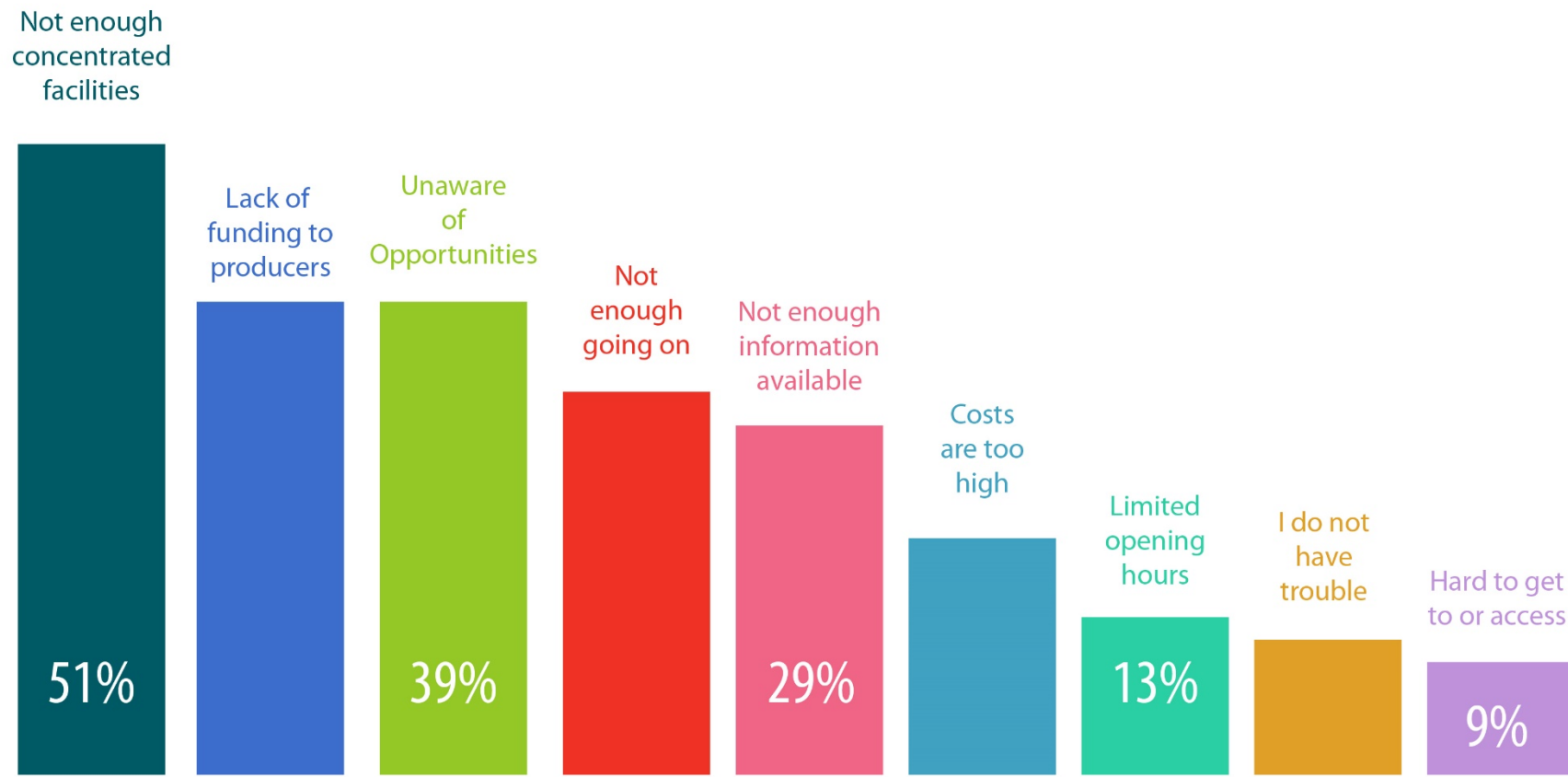
Top 5 areas you would like to see developed:

- #1 Live Music**
- #2 Festivals**
- #3 Theatre**
- #4 Indigenous Heritage**
- #5 Public Art**

# Arts, Culture & Heritage Strategy

## Survey Results

What are the barriers to experiencing arts, culture and heritage in Squamish?



# Arts, Culture & Heritage Strategy

Are there other barriers?



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