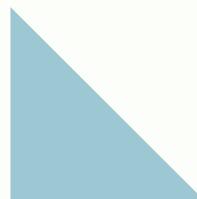


March 2021

Arts and Culture Grant award report

Squamish Arts Council



Our applicants

This year we had over \$85,000 in applications that included 26 projects. Our applicants ranged from music and theatre, to Squamish Nation cultural initiatives to interactive art. The applicants had a variety of experience levels from brand new applicants to seasoned grant writers.

What we did differently this year

Having run this grant award for many years now, we have steadily improved the process each year for both the applicants as well as the jury. This year, we knew that the public would be learning about the two different grant streams for the DOS's CEG, so we worked to make our process as easy as possible. We initiated discussions with the SCF and the DOS about a co-developed marketing scheme, shared our application and scoring documents with the SCF and initiated a town hall to better educate the public on how the two streams are similar and how they differ.

Grant Writing Assistance

A great project shouldn't be overshadowed by unreachable barriers

Last year's granting process saw a new feature: the Program Officer. This person helped to assist applicants with questions and information to ensure the highest quality application. This worked so well and our jury was delighted in selecting great ideas that previously had not been presented well.

This year, we deepened this initiative to further create more accessibility. In a concerted effort to cross cultural divides and recognize the colonial nature of granting processes, we continued to coach all our applicants on how to interpret a grant application and a budget. In addition to this, we provided funds for grant writers to work directly with applicants who are crossing cultural divides, have difficulty with written formats and for any reason that someone would need additional assistance.

This has been a fantastic addition to our offerings and ensures that we are striving for more equitable processes.

Our Jury and Their Task

Our jury is comprised of local volunteers and Squamish Arts Council Board members who all have a vested interest in seeing our community thrive. We are always working to increase diversity in this committee and will continue to do so each year. We had two conflicts of interest, where jury members recused themselves from that specific vote.

SAC Staff vetted the applicants by first confirming with the SCF that there were no double applicants. We then combed the applications for errors or missed information. We gave applicants the opportunity to correct their applications and used this as a teachable moment. One applicant was unable to correct his application and we resolved to try again next year.

Our Jury and Their Task

Each jury member received a packet containing a scoring matrix and links to all the relevant information, including application, budget, letters of support and publications.

Juror Name:			
Eligible: Between Shifts Theatre			
Application			
Budget			
Website			
please only edit in the blue squares below			
Scoring criteria			
	Rank out of 5 1 Lowest 5 Highest	Weighting	Weighted Score
Maximizes positive impact for local artists experience, exposure, etc and/ or raises the profile of the local arts and culture sector	5	15%	15.00%
Identified capacity to ensure project success and feasibility, and leverage resources (in-kind, etc) to achieve desired outcomes	5	15%	15.00%
Explores the 2021 theme of VOICES OF RESILIENCE	4.5	10%	9.00%
Strengthens community interaction and engagement with art/culture	5	10%	10.00%
Supports partnerships and collaboration between artists and organizations	5	10%	10.00%
Involves a diverse representation of community including Squamish's vulnerable, marginalized, or underrepresented populations;	3	10%	6.00%
Fills community need(s)	5	10%	10.00%
Supports the DOS OCP and Strategic Priorities: decolonisation and reconciliation, intergenerational programming, neighbourhood connectivity, environment, equity and diversity, physical and mental health, social wellbeing, youth led initiatives, vulnerable populations and recreation that are based in education, recreation, the environment, or alternative programming	5	10%	10.00%
Supports the SAC mandate, mission, and program objectives	5	10%	10.00%
<i>Total (max. unweighted Score of 45)</i>	42.5	100%	95.00%

Making the Biggest Impact

Once the scores were in, we created multiple scenarios in order to determine how we could have the biggest impact. The scenario we chose was a slight decrease in funding for the projects, in order to fund more projects. The exception to this was Tsawaysia's project because we are dedicated to increasing engagement with Squamish Nation artists. All of our shortlisted candidates are happy to move forward with slightly less than the original ask.

Name of Organization/ Artist	Name of Project	Rankings Average	TO SPEND					CONVERSATION	RANKINGS							
			PROJECTS FUNDED	\$40,250.00	\$40,250.00	\$40,250.00	\$40,250.00		\$40,250.00	Rank: 1	Rank: 2	Rank: 3	Rank: 4	Ranking: 5	Ranking: 6	
			\$ Requested	FUNDING AT 100% FOR TOP PROJECTS, LAST PROJECT LOSS	FUNDING DISTRIBUTED FOR TOP PROJECTS	Funding Above Average by Percent - EQUAL LOSS	Funding Above Average by Percent - WEIGHTED LOSS									
Tsawaysia Spukwus (Alice Guss)	360 degrees Squamish	93.67%	\$2,500	\$2,500	\$2,310	\$2,010	\$2,013	\$2,500	97.00%	76.00%	97.00%	94.00%	100.00%	98.00%		
Downtown Squamish BIA	Squamish Mural Walk	87.80%	\$10,000	\$10,000	\$8,970	\$8,450	\$8,451	\$7,500	94.00%	88.00%	90.00%	83.00%	0.00%	84.00%		
Tatiana Lee	It's Raining Poetry	87.25%	\$5,345	\$5,345	\$4,850	\$4,330	\$4,331	\$4,330	94.00%	86.00%	87.50%	77.00%	83.00%	96.00%		
Lenny Rubenovich & Art Harry	Portage	85.83%	\$8,944	\$8,944	\$8,060	\$7,350	\$7,350	\$5,990	86.00%	66.00%	97.00%	77.00%	89.00%	100.00%		
Space 2B	Space 2B	85.17%	\$2,500	\$2,500	\$2,340	\$1,800	\$1,800	\$1,800	89.00%	83.00%	83.00%	73.00%	85.00%	98.00%		
Between Shifts Theatre	Grimm's Fairy Tales	84.17%	\$3,000	\$3,000	\$2,790	\$2,200	\$2,199	\$2,200	95.00%	70.00%	89.00%	73.00%	78.00%	100.00%		
Squamish Nature Learners	Growing Love and Art	84.00%	\$6,000	\$6,000	\$5,460	\$4,710	\$4,709	\$4,710	94.00%	83.00%	95.00%	76.00%	76.00%	80.00%		
Sea to Sky Singers	Voice of Resilience	80.50%	\$1,500	\$1,500	\$1,460	\$880	\$878	\$880	79.00%	84.00%	79.00%	68.00%	77.00%	96.00%		
Underrated Film Series	Underrated Film Series	78.25%	\$4,360	\$461	\$4,010	\$3,080	\$3,077	\$3,080	84.00%	75.00%	61.50%	90.00%	69.00%	90.00%		
Don Ross Middle School Courtyar	DRMS Courtyard wall and ground Murals	77.00%	\$3,000			\$1,980	\$1,976	\$1,980	94.00%	69.00%	77.00%	69.00%	76.00%	0.00%		
Douglas Kerr	Squamish Streamed Live	76.00%	\$5,000			\$3,460	\$3,466	\$3,460	94.00%	58.00%	89.00%	77.00%	79.00%	59.00%		
AVERAGE		74.07%						\$1,820								
Lisa Mullaly	SAM Jam	72.83%	\$2,500						84.00%	71.00%	74.00%	84.00%	77.00%	47.00%		
Howe Sound Music Festival	Howe Sound Music Festival	70.17%	\$4,000						85.00%	68.00%	79.00%	66.00%	77.00%	46.00%		
Cheakamus Centre	Indigenous Cultural Virtual Education Program Development	69.83%	\$920						47.00%	76.00%	58.00%	92.00%	63.00%	83.00%		
Squamish Aerialists	Aerial performance and community engagement	66.80%	\$6,590						87.00%	79.00%	77.00%	48.00%	0.00%	43.00%		
Squamish Waldorf School	Digging in Deeper into Local Culture and History. Learning more	65.58%	\$3,040						91.00%	59.00%	64.00%	38.00%	77.00%	64.50%		
Squamish Loggers Association	A Walk with the 'Giants' of our History	64.25%	\$3,000						42.00%	69.00%	60.50%	57.00%	61.00%	96.00%		
Squamish Flow Arts	Squamish Flow Jams	62.67%	\$3,105						81.00%	48.00%	70.00%	63.00%	71.00%	43.00%		
Sussan Yanez	Indigenous Perspectives on Decriminalization and Globalization	56.67%	\$1,400						84.00%	71.00%	54.00%	40.00%	63.00%	28.00%		
Sea to Sky Murals	Art Unites	54.33%	\$6,540						46.00%	74.00%	42.00%	65.00%	51.00%	48.00%		
The Wide Wow	The Wide Wow	52.75%	\$300						42.00%	59.00%	43.50%	59.00%	54.00%	59.00%		
			\$83,544													

Our Shortlisted Candidates

		TO SPEND		\$40,250.00
		PROJECTS FUNDED		12
Name of Organization/ Artist	Name of Project	Rankings Average	\$ Requested	CONVERSATION
Tsawaysia Spukwus (Alice Guss)	360 degrees Squamish	93.67%	\$2,500	\$2,500
Downtown Squamish BIA	Squamish Mural Walk	87.80%	\$10,000	\$7,500
Tatiana Lee	It's Raining Poetry	87.25%	\$5,345	\$4,330
Lenny Rubenovich & Art Harry	Portage	85.83%	\$8,944	\$5,990
Space 2B	Space 2B	85.17%	\$2,500	\$1,800
Between Shifts Theatre	Grimm's Fairy Tales	84.17%	\$3,000	\$2,200
Squamish Nature Learners	Growing Love and Art	84.00%	\$6,000	\$4,710
Sea to Sky Singers	Voice of Resilience	80.50%	\$1,500	\$880
Underrated Film Series	Underrated Film Series	78.25%	\$4,360	\$3,080
Don Ross Middle School Courtyar	DRMS Courtyard wall and ground Murals	77.00%	\$3,000	\$1,980
Douglas Kerr	Squamish Streamed Live	76.00%	\$5,000	\$3,460
	AVERAGE	74.07%		
Lisa Mullaly	SAM Jam	72.83%	\$2,500	\$1,820

Approved:

Next Steps

1

DOS approval of the applicants

2

SAC sends out award packages including DOS and SAC logos, report forms and award letters to be signed.

2

Once signed letters are received, SAC sends out cheques

2

SAC announces the grant recipients at our AGM on April 12.

Next Steps for the Grant Process

SAC has previously adjudicated grants a specific time frame. At the request of the DOS, both SAC and SCF will now move timelines to the end of the year. This means we have two grant cycles this year.

This is the new process to begin at the end of **2021**:

- September 1st: Announce new intake for applications
- September 16 - October 31 Applications accepted
- November 2- SAC and SCF meet to check for duplicates
- Nov 3 - 15 SAC committee juries the applications
- Nov 16 Shortlisted candidates to Sarah/ DOS staff for approval
- Nov 20 Recipients notified
- December 1 SAC received CEG funding for 2022
- Dec 1 - Dec 31st SAC distributes cheques for a Jan 1st start date
- Jan 1st 2022 Start of project year - projects to be completed Dec 2022
- June 1st 2022 Half-year check in