

SQUAMISH REC TECH Snapshot

Rec Tech is the development, deployment, and use of recreational technologies, and is a growing multi-billion dollar global industry. This industry links innovations in engineering, design, materials science, performance measurement, and a host of other endeavors to the testing and production of recreation products. Squamish presents itself as a perfect arena for this industry, with inspiring outdoor testing and training areas, a passionate and professional community including photographers, filmmakers, professional athletes, product designers, sporting events, and world-class recreation venues as testing grounds

Source: Squamish 2040 Official Community Plan

Rec Tech Links



Media Story



Media Story



Media Story



Active Squamish
Businesses

Emerging Companies

- » Premium big-wall climbing equipment
- » Craft snowboards, splitboards, specialized for West Coast
- » Premium children's mountain bikes
- » Custom mountain bikes
- » Technical cycling apparel
- » Eco-textile yoga apparel company
- » Apparel design and development firms
- » Cycling components company

Industry Composition



- Sporting goods 8
- Apparel design 14

Source: 2018 District of Squamish Business Licence Database

Zoning & Development Considerations

Specialized Industrial Business (I-8):

This zone is to permit development of an industrial business park containing a mix of light industrial uses, including high technology, research and development, and recreational technology, as well as limited office and services uses undertaken in enclosed buildings with a high standard of design.

Source: District Squamish Zoning Bylaw 2200, 2011

SECTOR STATS



Businesses

Estimated based on 2019 Squamish Business Licence Database



Design &
entrepreneurship
organizations in
Squamish

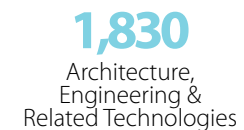
LABOUR FORCE FIELD OF STUDY



1,720
Business,
Management
& Public
Administration



295
Math, Computer
& Information
Services



1,830
Architecture,
Engineering &
Related Technologies



205
Precision
Production



370
Physical, & Life Sciences
& Technologies

Source: 2016 Statistics Canada Census

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SQUAMISH
HARDWIRED for ADVENTURE