

# SQUAMISH ACCOMMODATION Snapshot



## Accommodation Statistics

Year	Occupancy	Average Daily Rate Increase	Inventory
2015	62%	11.3%	Approximately 500 hotel/motel rooms.
2016	68%	15.3%	
2017	68%	9.3%	

Source: Tourism Squamish. Based on 2017 Q3 data.

## Tourism Resources



Highway Traffic Data



Government Data Products



Media Story



Tourism Squamish

## Planned Developments



Newport Beach Developments



Klahanie Resort



Waterfront Landing

## Zoning & Development Considerations

HOTEL means a building in which accommodation units are provided and offered to the public for compensation and which is open to transient guests but does not incorporate dwelling units, and may include accessory uses such as a restaurant, health club, liquor primary establishment, and retail stores to a maximum of 33% of gross floor area. Listed under permitted uses in the following zones: CD-3, C-3, C-4, C-9, CD-10, CD-12, CD-16, CD-69 (Block A only)

Note: Hostels are a permitted use in C-1 with a restriction of 10 beds. Permitted use lists that contain Motel also include Hotel in the list.

Source: District Squamish Zoning Bylaw 2200, 2011

## TOURISM STATS

# 203,271

2017 Visitor Centre door traffic.

# 4%

5-year Visitor Centre Traffic Growth

Source: District of Squamish Adventure Centre Door Counter

## SECTOR STATS




Accommodation Labour Force Size

# 2,860

Number Working in Sales and Service

Source: Statistics Canada Business Register

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