

District of Squamish

Emerging Sector Action Plan Implementation

AGENDA

- Gatherings (10 minutes)
 - Arrival
 - Introductions
- Project Launch (10 Minutes)
- Workshop 1 (20 minutes)
 - 5 Year Outlook
- Workshop 2: (20 minutes)
 - Ecosystem Mapping
- Next Steps (10 minutes)
- Close



EXPECTATIONS

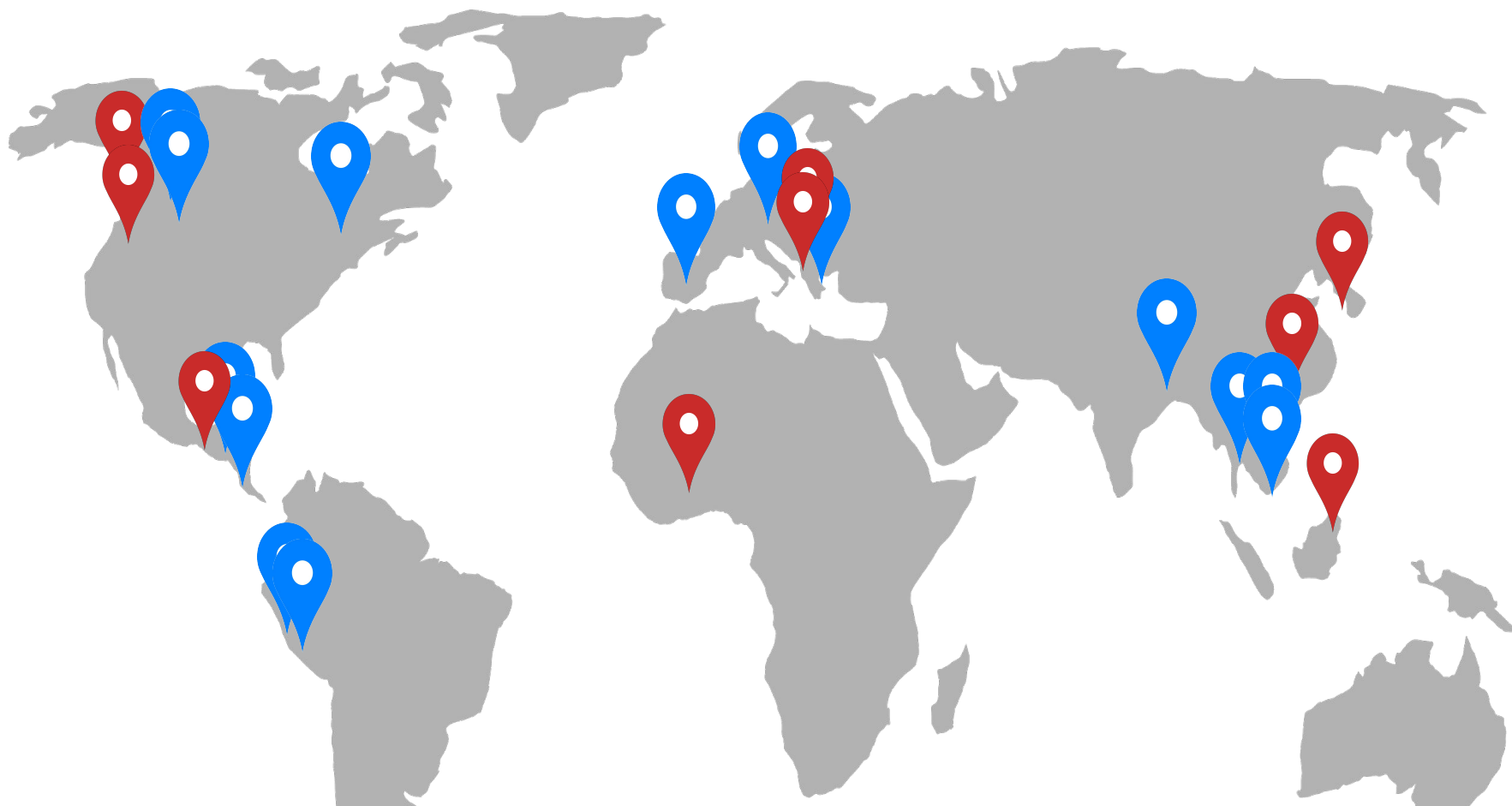
- Speaking leanly and openly
- Interactive participation
 - Chat function
 - Unmute yourself to speak
 - Put up your hand
- Videos on if you can
- Recording of session



OUR MISSION

Change the
world through
entrepreneurship





Vancouver
Campbell River
Richmond
Calgary
Whitehorse
Seattle

San Salvador
Tegucigalpa
Managua
San Jose
Lima

Piura
Lagos
Port Harcourt
Zurich
Belgrade

Novi Sad
Sarajevo
Skopje
Madrid
Tirana

Manila
Hong Kong
Seoul
Da Nang
Ho Chi Minh

Hanoi
Phnom Penh
Singapore
Bangkok
Jakarta

INTRODUCTION BREAKOUT

- Full Name
- Organization
- What you hope to get out of this session?

5 MINUTES



THE PROJECT

OBJECTIVES:

To form initial actions that lead to a stronger innovation ecosystem AND support the development of Green and Outdoor Recreation Clusters

WHAT IS AN IMPACT ECOSYSTEM?

A collective of professional entities coexisting in a shared physical and digital environment, seeking the resources, collaboration, and supports essential to their success and impact.



PROJECT INTRODUCTION

PRIORITY AREA 1

Foundational Cluster Development Strategies



SPRING

TARGET OUTCOMES

The Roadmap for a vibrant, cluster based innovation economy.

CURRENT SITUATION

What do we have today?

+

STRENGTHS & OPPORTUNITIES

What are the gaps, strengths, & opportunities?

+

ACTION PLAN

What are the opportunities to pursue & execute?



SPRING

ACTION PLAN



CASE STUDY: Campbell River



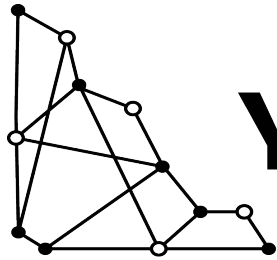
Ecosystem: Campbell River with Campbell River EcDev

Project: Development and implementation of ecosystem strategy for the City of Campbell River



SPRING

CASE STUDY: Whitehorse



YUKONSTRUCT

meet. make. grow

Ecosystem: Whitehorse, Yukon Territory

Project: Yukonstruct and Northlight



SPRING

WHAT IS SQUAMISH'S ECOSYSTEM VISION?

01

Squamish is known as a destination known for its creativity, innovation and entrepreneurship.

02

Local firms are supported by innovation, research and development capacity.

03

There is supportive infrastructure and a positive business climate.

04

The composition of the local economy is diverse and adaptable to changing conditions.

05

Has high-value local employment reflective of the local workforce.



SPRING

Setting Up for 2021

The District will have an understanding of the significant impact over time on multiple dimensions and linkages of the innovation ecosystem and the clusters under development including:



5 YEARS OUT

Workshop 1

PAINTED PICTURE - 20 minutes

Where do you see Squamish in 5 years?

In this workshop you will be sharing your view of the future. In order to do so, take the following approach:

- 1) Close your eyes and visualize the Squamish Innovation ecosystem in 5 years - October 29, 2025.
- 2) Consider the 3 questions on the next slide..
- 3) The Moderator will note highlights for sharing

Painted Picture - 20 minutes

1. What does the Innovation ecosystem and these clusters look like?
2. What is your role in it?
3. What still needs to be done?



Sharing



SPRING

5 Minute Refresh

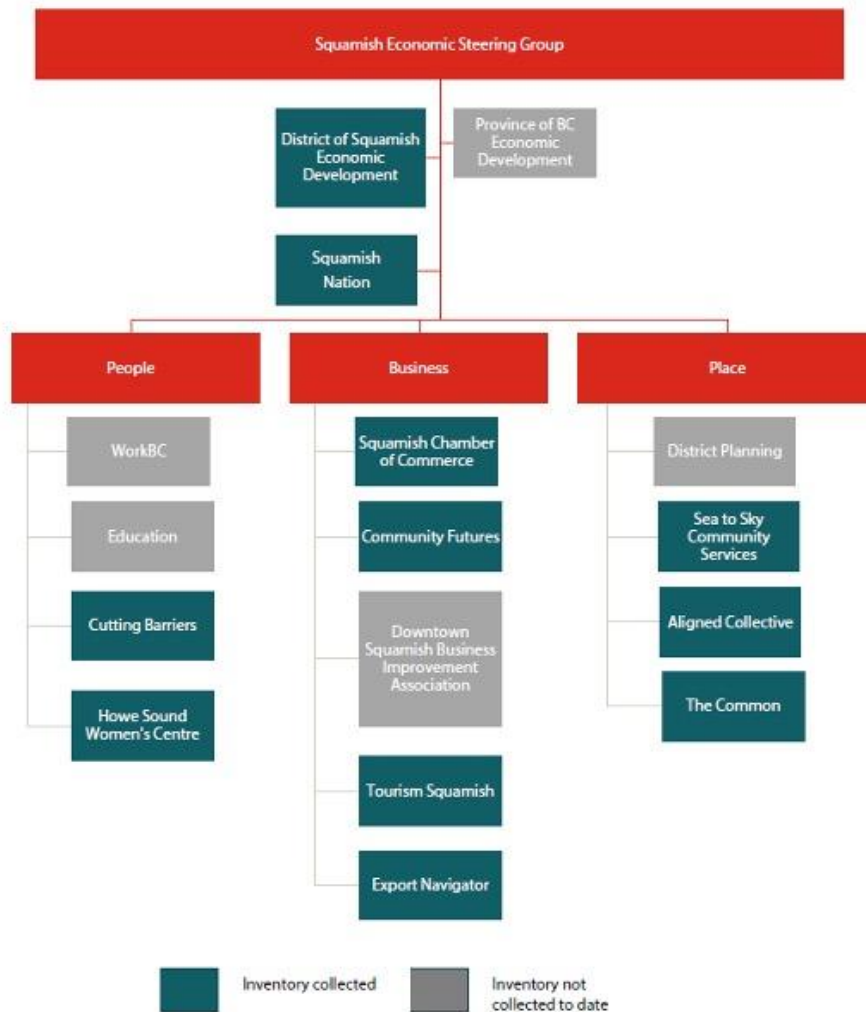
Mapping the Ecosystem Workshop



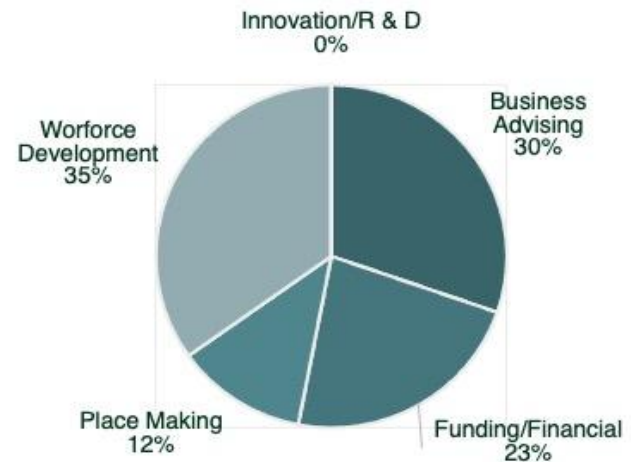
SPRING

Recap of where we've come from

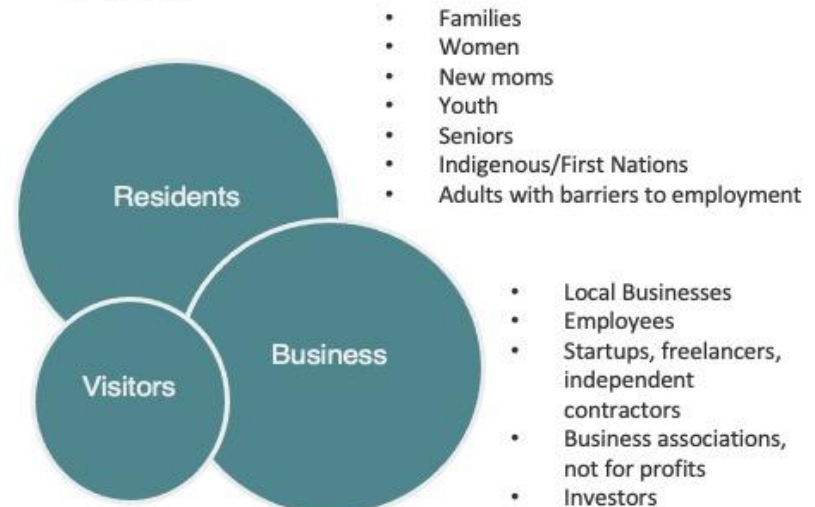
Squamish Economic Steering Group – Inventory Mapping as @ Jan 2020



Categories of programs, services and infrastructure:
66 programs, services and infrastructure across 11 supporting organizations, spanning 5 categories



Audiences:



	WHAT EXISTS?	WHATS MISSING?
ENTREPRENEURS & COMPANIES		
INVESTORS & FUNDING		
EDUCATION		
GOVERNMENT		
INCUBATION & ACCELERATION		
INFRASTRUCTURE & SPACE		
WORKSHOPS & EVENTS		
MENTORS		

Small Groups - Adding the Gaps

10 minutes - Ecosystem Mapping - adding the gaps

- In this workshop the goal is to list out what is in each dimension of the ecosystem
- We're adding Gaps and needs this time, as listed down the left side of the page.
- Brainstorming - no bad ideas!
- What exists today, and what needs to be added or created to make a vibrant ecosystem.

10 minutes - Large group sharing and alignment



Sharing



SPRING

An aerial night photograph of a town nestled in a valley. The town is illuminated by warm yellow and orange lights, with light trails from cars visible on the roads. A large body of water, likely a lake or bay, is in the center, reflecting the town's lights. In the background, dark, rugged mountains rise under a twilight sky with soft blue and purple hues. The foreground shows residential houses with lit windows and some trees.

WHAT'S NEXT?

3 STEPS TO MOMENTUM

SQUAMISH EMERGING SECTOR ECOSYSTEM



DEEP DIVE INTO THE
GREEN ECONOMY THEME

Thursday, November 5, 1 - 2:30 p.m.



VISION BRIEFING

Wednesday, October 28, 1 - 3 p.m.

WORKING SESSIONS

(attend one or both)



SUMMARY AND NEXT STEPS

Thursday, November 19, 1 - 2:30 p.m.

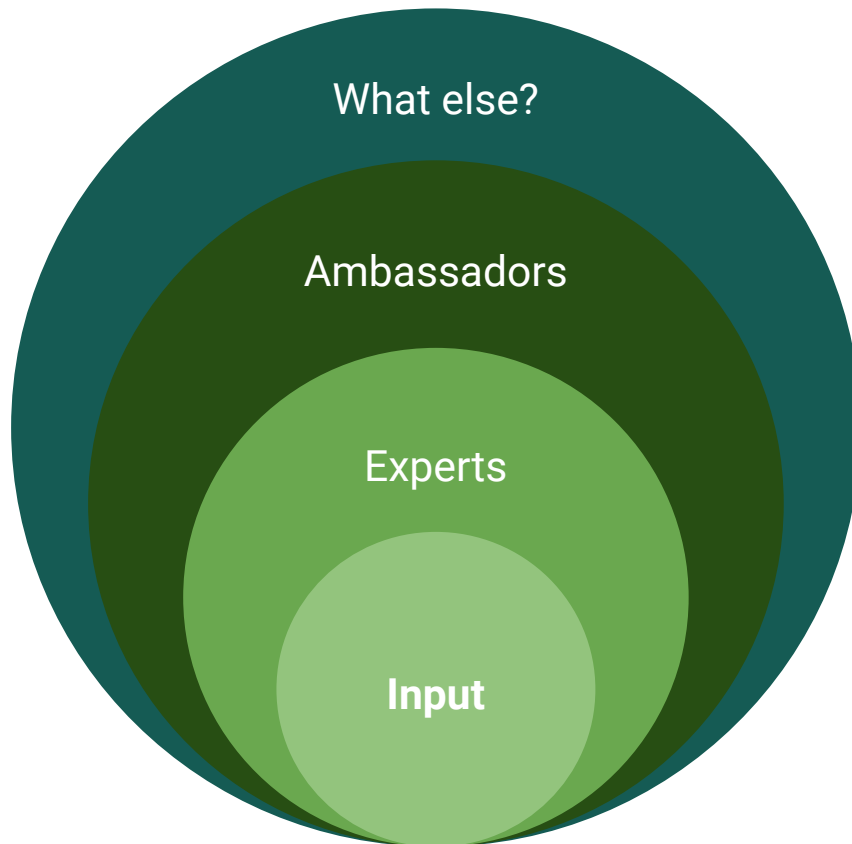


DEEP DIVE INTO THE
OUTDOOR RECREATION THEME

Thursday, November 12, 1 - 2:30 p.m.


SQUAMISH

YOUR ROLE IN THIS PLAN



- Support **ecosystem mapping process** with organizational expertise.
- Collaborate on **opportunities development** and **action planning**.
- Be **ambassadors** for the implementation plan by sharing with the broader community.



YOURS TO DO

1. Confirm your spots in the next sessions
2. Thoughts for next session:
 - Community DNA
 - Prioritize the Gaps
 - Strategic - to Address within 5 years
 - Tactical - to address with 1 Year
 - Your role in the process
 - You
 - Your organization



WHAT'S NEXT?

Upcoming Sessions:

- Thursday, November 5
 - Ecosystem & Program Mapping, Green Economy Focused
- Thursday, November 12
 - Ecosystem & Program Mapping, Outdoor Recreation Focused
- Thursday, November 19th
 - Ecosystem Action & Development, All stakeholders

Recordings & Additional Resources:

- Sync Folder - DoS to send out



Thank You

Questions?

The DoS Economic Development Team

Luan Tolosa
Ecosystem Development Manager at Spring
luan@spring.is



SPRING

Thank You!

POST SESSION LEARNINGS/TO DOS (Internal)

1. Adding to Visioning from EPF/ELT
 - a. Overall Vision?
 - b. Separate Visions for Green/Outdoor Recreation?
2. Adding to Ecosystem Mapping
3. What are we hearing? Patterns?

