

District of Squamish Public Art Select Committee

Call for Artists: Utility Box Public Art

District of Squamish

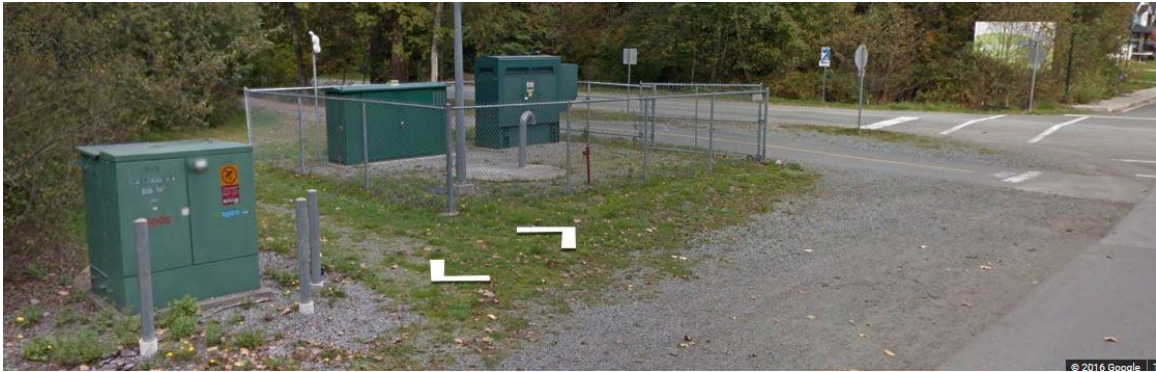
- Squamish is recognized worldwide for its culture, recreation and incredible mountain lifestyle, with a diverse and growing arts and culture scene.
- Our name, Squamish, is an English adaptation of Skwxwu7mesh, meaning “Mother of the Wind” and “people of the sacred water”.
- The current Brand Positioning Statement for Squamish is:
 - To youthful, intelligent, and active people who highly value outdoor activity and their connection with their natural surroundings, Squamish is the community that has, within 10 minutes, more breathtaking outdoor adventure opportunities than any other community in Canada.
 - More information about the branding program can be found at:
<http://squamish.ca/assets/Squamish-Branding-Development-Marketing-Plan-09302014.pdf>

Public Art Project Proposal – Utility Box Public Art

The District of Squamish (DOS) Public Art Select Committee is accepting Public Art Project Proposals for the generator, BC Hydro Box and lift station located at the corner of Loggers Lane and Finch Drive.

Background:

The District of Squamish Public Art Select Committee is aiming to enhance Squamish neighbourhoods with public art by using existing District of Squamish utility boxes as a canvas. The generator, lift station and BC Hydro Box located at the corner of Loggers Lane and Finch Drive have been chosen as the first location for this type of public art competition. This location is across the street from a widely used corridor trail system and within a neighbourhood that is seeing increased residential densification.



The Public Art Select Committee welcomes original designs that would combine and encase all three utility boxes in this specific area. The committee is open to a variety of applications, themes, colours and art philosophies and asks that a brief rationale be given as to how your design is best suited to this location and the Squamish community. The committee encourages creative interpretation on how your artwork links to Squamish... think outside the box! Please keep in mind that due to the three-dimensional nature of the boxes your image will have to wrap around each of the unique contours of the utility boxes.

Eligibility and requirements for the artist call

Eligibility

This opportunity is open to artists who:

- Are available to meet the project timeline (see below).
- Work in any media who can submit high quality digital photos of their artwork or graphic designs.
- Youth, students, and professional & emerging artists are encouraged to apply.

Budget

- Please submit a budget and supporting rationale, including time and materials, for all three wrap designs. The Public Art Select Committee supports a sliding scale cash prize between \$600 - \$1,000 in order to accommodate a variety of artists and designs. Budget selection in no given order will be determined by:
 - Design quality
 - Customization of the design to the select location
- Please ensure your budget rationale includes a mention to the 2 budget selection categories and includes a separate breakdown of material costs.

Timeline

Date	Event
February 17, 2017	Call for artists announced
March 20, 2017 5 p.m.	Submission deadline
April 5, 2017	Presentation to Committee and selection
April 7, 2017	Winner announced
April 2017	Production
May 2017	Installation

Submission requirements

To apply, prepare the following:

1. Submission of an image file via email in .jpeg or .png with a minimum image resolution of 72dpi reflecting the colour and design scope of the submission. See Appendix A for example of all three utility box dimensions and orientation schematics. The design should be submitted in a way that shows that it covers as many as the surfaces as possible in the schematic. A bleed area of extra graphic should be included around all edges to ensure a seamless wrap. The final design chosen by the jury will be required in higher resolution for printing. Information regarding acceptable file formats for the winning design is available by contacting Kerry Hamilton by email at khamilton@squamish.ca.
2. Submission of printed copy of each design on 11" by 17" paper delivered to Kerry Hamilton at District of Squamish Municipal Hall 37955 Second Avenue) - or mailed to Kerry Hamilton District of Squamish Municipal Hall P.O. Box 310. Squamish, B.C. V8B 0A3
3. One paragraph rationale of the design as it pertains to the Utility Box Public Art objectives, how the design combines all three utility boxes and how it relates to the specific location in Squamish. One short paragraph detailing budget rational addressing all three budget selection criteria. Both rationals should not take up more than one page. Please submit these paragraphs as a .pdf to your email submission.

FOR THE PURPOSE OF A BLIND JURY, PLEASE REMOVE ALL SIGNATURES OR NAMES FROM YOUR DESIGN AND ART SUBMISSIONS. PRINT AND EMAIL DESIGNS THAT ARE NOT ANONYMOUS WILL NOT BE ACCEPTED.

Submissions should be submitted to Kerry Hamilton by email at khamilton@squamish.ca.

Selection process

Your submission will be evaluated based on your submission package. Incomplete submission packages by March 20, 2017 at 5 p.m. will not be considered. Submissions will be reviewed and adjudicated by the Public Art Select Committee, a group composed of Squamish residents with links to the art and design community. The successful proposal will be announced following the scheduled April 2017 Committee meeting. Should the meeting be rescheduled it will be announced following the next monthly meeting. Staff will act as technical advisors to the process as needed.

Terms and conditions

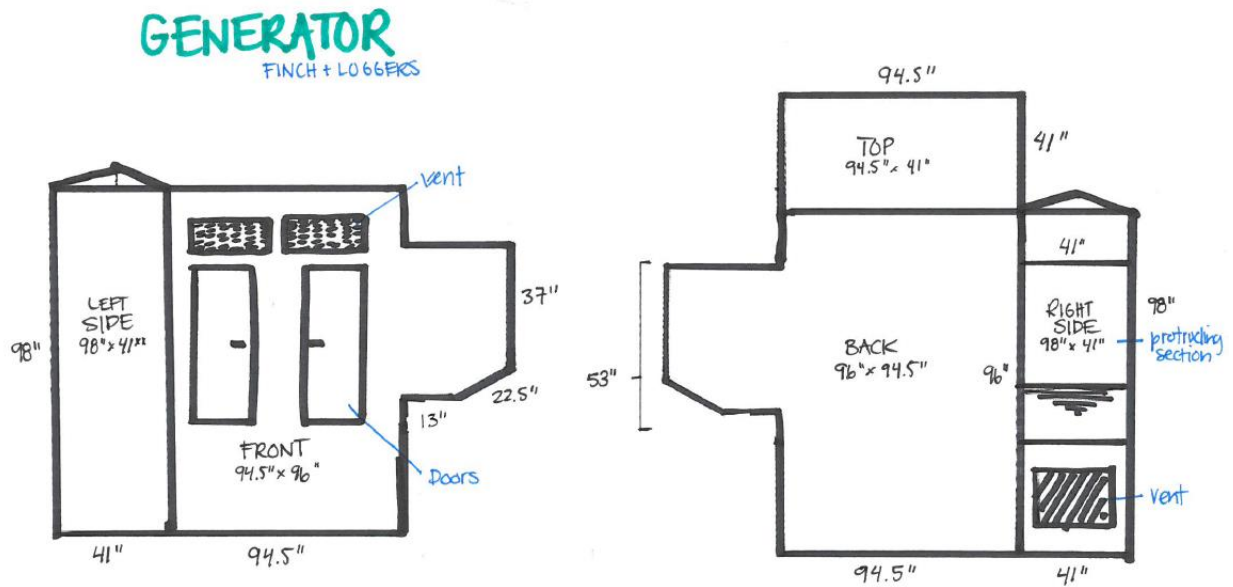
Interested artists are advised that neither the District nor the Public Art Select Committee is obliged to select any artist or accept any of the artists' proposals and may reject all proposals. Each artist is advised, and by the submission of a proposal, agrees that the District will not be responsible for any costs, expenses, losses, damages (including damages for loss of anticipated profit) or liabilities incurred by the artist as a result of or arising out of submitting a proposal, or due to the District's acceptance or non-acceptance of their proposal, or arising out of any contract award not made in accordance with the expressed or implied terms of the artist call.

Until a written contract in a form satisfactory to the District is executed by both the District and artist, no legal rights or responsibility shall be created between the artist and the District.

Confidentiality of submitted documents

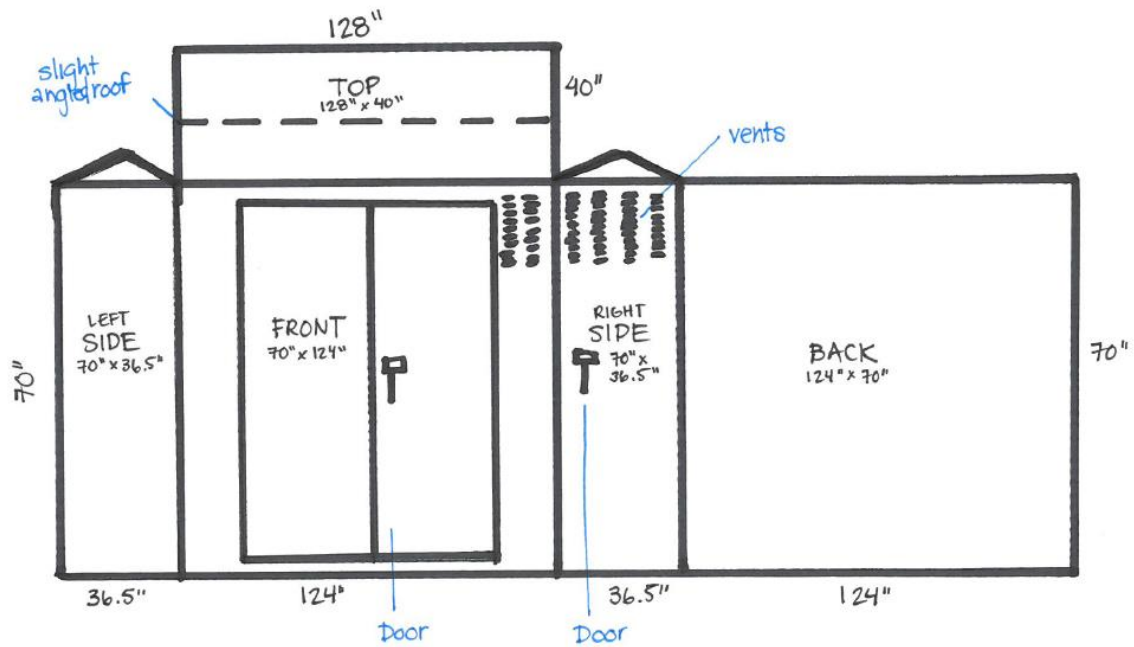
The District will make every effort to maintain the confidentiality of each application and the information contained therein except to the extent necessary to communicate information to staff and adjudication members for the purposes of evaluation and analysis. The District will not release any of this information to the public except as required under the Province of British Columbia Freedom of Information and Protection of Privacy Act or other legal disclosure process.

Finch & Loggers



LIFT STATION

FINCH + LOGGERS



HYDRO BOX

FINCH + LOGGERS

