

2018 SQUAMISH RECREATION SERVICES PROGRAM GUIDE

ADVERTISING

ADVERTISING RATES & SPECIFICATIONS

SIZE	RATE	SPECIFICATIONS
Full Page Inside	\$347.00	W: 8.5" H:11"
1/2 PAGE	\$203.10	W: 7.5" H: 4.125" W: 3.625" H: 8.25"
1/3 PAGE	\$115.71	W: 7.5" H: 2.75"
1/4 PAGE	\$101.19	W: 3.625" H: 4.125"
1/6 PAGE	\$57.14	W:3.625 H:2.75

* Non-profit groups receive 50% off advertised rate.

* Please note, the above pricing does not include applicable taxes.

BOOKING SCHEDULE

GUIDE EDITION	PROGRAM DATES	ESTIMATED ONLINE DATE	AD SPACE BOOKING DEADLINE	ARTWORK SUBMISSION DEADLINE
SPRING	April to June 2017	February 28	January 22	February 16
SUMMER	July to August 2017	May 16	April 16	May 7
FALL	September to December 2017	August 1	July 3	July 23
WINTER	January to March 2018	November 28	October 22	November 19



TECHNICAL SPECIFICATIONS

- ✓ Convert all text to outlines
- ✓ Formats accepted:
High Resolution PDF or EPS
- ✓ All photos and graphics included in ad MUST be minimum of 300dpi
- ✓ Resizing or corrections available for a \$35 fee

To book space please contact:

Marie Néron | Marketing & Communications | 604.848.6882 | mneron@squamish.ca

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ADVERTISING CONFIRMATION FORM

Organization:

Contact Name:

Mailing Address:

City:

Province:

Phone Number:

Postal Code:

Email:

Non-profit: Y N

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Guide Edition: (please select all that apply)

Number (if applicable):

Spring Summer Fall Winter

QTY	SIZE		SPECIFICATIONS	RATE	NON-PROFIT	COST
	FULL PAGE		W: 8" H: 10.5"	\$347	\$173.50	
	1/2 PAGE	Horizontal	W: 7.5" H: 4.125"	\$203.10	\$101.55	
		Vertical	W: 3.625" H: 8.25"			
	1/3 PAGE	Horizontal	W: 7.5" H: 2.75"	\$115.71	\$57.86	
	1/4 PAGE	Square	W: 3.625" H: 4.125"	\$101.19	\$50.60	
	1/6 PAGE	Square	W: 3.625" H: 2.75"	\$57.14	\$28.57	
					Subtotal	
					5% GST Tax	
					TOTAL COST	

Advertiser comments (if any):

Advertiser Signature:

Date:

PAYMENT INFORMATION. An invoice will be mailed to you, once received please provide payment to Municipal Hall:

In Person: 37955, Second Avenue
Cash, cheque and debit accepted

By Mail: Box 310, Squamish, B.C. V8B 0A3
Cheques accepted

Email completed form to:

Marie Néron | Marketing & Communications | 604.848.6882 | mneron@squamish.ca



SQUAMISH
HARDWIRED for ADVENTURE