

2019 SQUAMISH RECREATION SERVICES PROGRAM GUIDE ADVERTISING

ADVERTISING RATES & SPECIFICATIONS

SIZE	RATE	SPECIFICATIONS
Full Page	\$347.00	W: 8" H:10.5"
1/2 PAGE	\$203.10	W: 7.5" H: 4.125" W: 3.625" H: 8.25"
1/3 PAGE	\$115.71	W: 7.5" H: 2.75"
1/4 PAGE	\$101.19	W: 3.625" H: 4.125"
1/6 PAGE	\$57.14	W:3.625" H:2.75"

* Non-profit groups receive 50% off advertised rate.

* Please note, the above pricing does not include applicable taxes.



TECHNICAL SPECIFICATIONS

- ✓ Convert all text to outlines
- ✓ Formats accepted:
High Resolution PDF or EPS
- ✓ All photos and graphics included in ad MUST be minimum of 300dpi
- ✓ Resizing or corrections available for a \$35 fee

BOOKING SCHEDULE

GUIDE EDITION	PROGRAM DATES	ESTIMATED ONLINE DATE	AD SPACE BOOKING DEADLINE	ARTWORK SUBMISSION DEADLINE
SPRING	April to June 2019	February 27	January 21	February 18
SUMMER	July to August 2019	May 15	April 8	May 6
FALL	September to December 2019	August 7	July 8	July 29
WINTER	January to March 2020	November 27	October 21	November 18

To book space please contact:

Marie Néron | Marketing & Communications | 604.848.6882 | mneron@squamish.ca

2019 SQUAMISH RECREATION SERVICES PROGRAM GUIDE ADVERTISING AGREEMENT FORM

Organization:

Contact Name:

Mailing Address:

City:

Province:

Phone Number:

Postal Code:

Email:

Non-profit: Y N

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Guide Edition: (please select all that apply)

Spring Summer Fall Winter

Number (if applicable):

QTY	SIZE		SPECIFICATIONS	RATE	NON-PROFIT	COST
	FULL PAGE		W: 8" H: 10.5"	\$347	\$173.50	
	1/2 PAGE	Horizontal	W: 7.5" H: 4.125"	\$203.10	\$101.55	
		Vertical	W: 3.625" H: 8.5"			
	1/3 PAGE	Horizontal	W: 7.5" H: 2.75"	\$115.71	\$57.86	
	1/4 PAGE	Square	W: 3.625" H: 4.125"	\$101.19	\$50.60	
	1/6 PAGE	Square	W: 3.625" H: 2.75"	\$57.14	\$28.57	
Subtotal						
5% GST Tax						
TOTAL COST						

Advertiser comments (if any):

Advertiser Signature:

Date:

PAYMENT INFORMATION. An invoice will be mailed to you, once received please provide payment to Municipal Hall:

In Person: 37955, Second Avenue
Cash, cheque and debit accepted

By Mail: Box 310, Squamish, B.C. V8B 0A3
Cheques accepted

Email completed form to:

Marie Néron | Marketing & Communications | 604.848.6882 | mneron@squamish.ca