

# Welcome To Recreation Services Open House

earn • Discuss • Comment

# On upcoming changes to recreation fees



# SQUAMISH

HARDWIRED *for* ADVENTURE

### et's Funding Talk Funding Community Recreation Recreation Services

## **BACKGROUND INFORMATION**

Recreational programs and activities are crucial to ensuring a healthy and active community.



The challenge: maintain affordable user fees while limiting the reliance on the

### general tax base.



Recreation Fees and Charges has minimally changed since 2003.



Increase in population, demographic shift, more events activities impacting the use of parks and facilities.



How do we increase revenue: increase taxes, user fees or reduce service?



In January, 2014 council requested staff bring a fees and charges bylaw for

#### discussion that included an increase to

#### field user fees.



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## **Project Values:**

Ensure a fair and consistent rate-setting practice that reflects both the means and demands of our community.

2 Encourage effective and frequent use of services and facilities.

3 Ensure affordable and accessible recreation services for all social and economic groups, families and individuals in our community.



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## **Building Community Recreation Together**

## Funding Talk Funding Community Recreation Recreation Services

- » Age Definition Changes: Child 5 to 12y from 6 to 12y
  Senior 65y+ from 55y+
- » Rates for annual passes have been reduced.
- » Enhancements made to the Financial Assistance
  Program (Recreation Access Pass).
- » **NEW!** Grade 6 Get Active Card: Students in grade 6

are eligible for free admission to public swimming and skating.

- » Local non-profit community groups that are regular renters at a Recreation facility receive free use of the Garibaldi Meeting Room.
- » Marketing: 25% of advertising revenue will go to a recognized program that supports financially disadvantage youth play sports.
- » NEW! Get Active 55y+ Card: 10% discount at Brennan Park and 15% discount for Seniors' Centre programs and rentals.
- » Introducing non-prime rates for room rentals.

### » 50% rate reduction for Seniors' Centre room rentals during current regular hours of operation.

Seniors' Centre society to receive 3 free evening and 6 free regular hours of operation rentals each year.

# **Community Recreation Recreation Services**

## **NEW RATES**

#### **NEW** PREVIOUS

#### **GENERAL ADMISSIONS**

Adult	\$5.00	\$4.42
Senior/Youth	\$3.81	\$2.86
Child	\$2.62	\$2.50

#### **RENTAL RATES** (prime time/per hour) Auditorium

Adult	\$153.10	\$175.52
Youth	\$76.43	New

#### **Pool (one lane)**

\$21.90 Adult \$10.95 Youth

**Ice** Rink Adult Youth

\$174.05 \$86.90

\$20.06 Varied % discount Sept-March

\$162.60 \$81.30

**Turf Field** Adult Youth

\$24.05 \$12.14

No charge No charge

#### Field User Fee (per player) \$12.50 Adult \$10.00 Youth \$6.25 No charge

\*Fields to transition to hourly field rental rates\*

# **OTHER COMMUNITY RATES**

	<b>Squamish</b> (proposed)	Maple	North		
<b>Ice Rink</b>	(proposed)	Ridge	Van		
Adult	\$174.05	\$165.50	\$323.57		
Youth	\$86.90	\$110.34	\$115.64		
Turf Field					
Youth	\$12.14	\$22.07	\$26		
<b>Grass Field User Fee</b> (per player)					
Adult	\$12.50	\$22.07	\$9.83		
Youth	\$6.25	T ==	\$3.62		

Pitt Mead. \$165.50

Whistler

\$271.60 \$143.77

\$190.10 \$87.87 \$110 15.64

West

Van

Port

Coq.

\$237

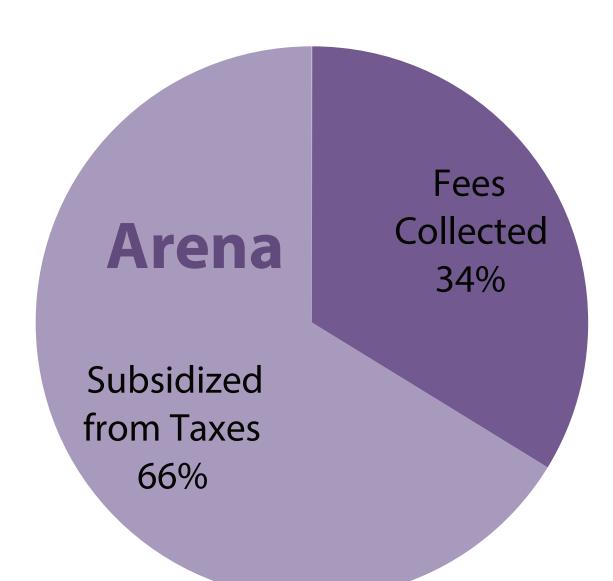
- No Turf \$22.40 \$29 \$22.07 6 \$39 \$22.07 .83 \$16.40
- \$8.80 \$10.60 \$16.44 \$0 .62



#### Similar community size Port Alberni \$181 \$88 \$110.34

#### Sport Pass

### Sport Pass Sport Pass



## Subsized from Taxes Arena | Fields | Seniors' Centre | Aquatics

Subsidized from Taxes 69%

### Aquatic

Subsidized from Taxes 62%

Fees Collected 38%

Subsidized from Taxes 94%

Fees Collected 31%

### **Total Recreation**

Subsidized from Taxes 78%

Fees Collected 6%



