

## **O.R.I.D. exercise - Nov 6 2015**

Decision Statement- Council will adopt a strategy to increase visitation & utilization of the SC by December 2016.

Discuss Level of involvement of the Society Board and members-project team

Prior to the meeting, take a few minutes to read through the questions below.  
We will work through them together on Friday

### **Objective-what do we know?**

- What are the facts that we know?
- Highlights? Activities that stand out/fizzle out?
- What can we observe?
- This is the “raw” data

### **Reflective-how do we feel about this?**

- What do you like/dislike?
- How do you feel about or respond to the “raw” data
- What are the high points /low points for you?

### **Interpretive-so what?**

- What is the significance or implications?
- What are the issues/challenges?
- What does this mean for me/you/the organization/the community?
- What does there need to me more of/less of?

### **Decision-Now what?**

- What is our decision or response?
- What are the next steps?
- Action and future direction

### Objective-what do we know?

- Great fitness instructor
- Few things take us outside
- Not enough programs to attract people
- First Nations coming to Theme lunches is great
- Longevity of carpet bowling
- Accessibility by public transit is not good
- Difficult for Society to arrange social events
- Café not attractive enough (institutional looking)
- Program promotion could be better
- Limited hours/limited programs
- People don't know about the Seniors' Centre
- Great potential/great amenities (pool table. Lounge area etc)
- Good accessibility within building
- Parking issues
- Lawn Bowling green is terrible
- No bus trips except in summer
- Temperature is controlled at Brennan Park
- More people are using the pool table
- Book exchange is good

### Reflective-how do we feel about this?

- Looking forward to it getting busier
- Frustrated that we are not making progress
- Frustrated that the Society doesn't have enough involvement in the process (ie Kitchen lease)
- Disappointed that there are no opportunities for bus trips
- Optimistic that we are starting the dialogue

### Interpretive-so what?

- Some things are good, but lots to work on. Are we treading water?
- The number of members who use the centre is going up (less people are buying memberships just as support, but are actually participating)

### Decision-Now what?

- \$5 membership would mean higher participation and greater membership
- Need better advertising that the Centre is available for activities and clubs
- Better advertising period
- Need solution on G-Van/Society conflict for social events
- Fix Lawn Bowling green
- Public Transit improvement
- Improve café décor/furnishings

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