

2019 to 2022

COUNCIL STRATEGIC PLAN



INTRODUCTION

The 2019 to 2022 Strategic Plan outlines where District of Squamish Council will direct energy, resources and focus during our four year term. The process to develop the plan has been a collaborative effort to effect meaningful change on the most important community issues of our time. Guided by the Squamish2040 Official Community Plan, Council has worked to set realistic, yet ambitious goals to address our biggest opportunities and challenges: addressing climate change, tackling housing affordability, increasing local jobs, and managing growth to protect the livability and connectivity of our neighbourhoods.

These four priority areas are complex, inter-related, and will challenge Council, staff and our citizens and community partners to work together to be creative, learn from others, think long term and ultimately find solutions that work for Squamish. We know that making progress in these four areas will have a positive impact on our community socially, economically, environmentally, and culturally.

In addition to our four priority areas, Council will continue to focus on important work already underway such as: active transportation and transit, technology transformation, Marine Action Strategy implementation, emergency management preparedness, and arts and culture programming.

We will continue to seek opportunities to strengthen our relationship with Squamish Nation and further underscore our commitment to truth and reconciliation efforts by encouraging more learning and action across the community as a whole.

We will also pay attention to the needs of children and youth as well as those of our seniors and elders to ensure that our community works for all.

Council will measure our progress through regular review of the plan. We will work hard to make progress on all these initiatives to positively impact the growth of this amazing community.

ONGOING PRIORITY HIGHLIGHTS

- Natural hazard mitigation
- Marine Strategy implementation
- Emergency management planning
- Youth (0-25)
- Arts and culture programming
- Active Transportation and Transit

PRIORITY AREAS

2019 TO 2022 GOALS



The Planet and Our Environment

Act on climate change now to create positive local and global impacts.

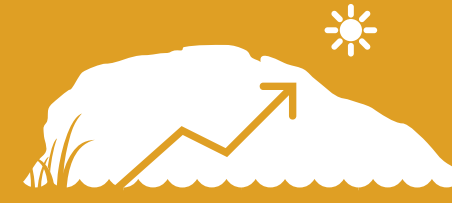
- Adopt community Greenhouse Gas Emissions (GHGe) reduction targets and implementation plan by December 2019.
- Increase the diversion rate of waste from landfill to 80% and reduce per capita landfill waste to 300 kg by 2021.
- Maintain organizational carbon neutrality while creating and implementing a plan to reduce District purchased offsets by 2022.*
- Increase the number of businesses participating in the local carbon marketplace to advance climate change mitigation and adaptation activities.
- Reduce the percentage of work force commuting in single occupancy vehicles by 2022 to reduce overall community GHGe.



Housing Affordability and Diversity

Provide access to stable affordable housing to help citizens and businesses thrive.

- Establish an affordable housing governance structure in 2019 that will facilitate growth and management of affordable housing stock.
- Identify and facilitate securing land required to accommodate affordable housing needs to meet current and future projections in 2019.
- Ensure that an additional 125 affordable purpose built rental (at or below 80% of market rental rates) units are built by 2022.
- Increase the number of affordable housing form options (from cottages to detached homes to townhouses to apartments), size and the numbers of bedrooms within each form, year over year by 2022.
- Extend the affordable housing program by 2022 to provide affordable home ownership options.



The Economy and Local Jobs

Stimulate diverse Squamish-based job growth for social and economic gain.

- Generate a net increase of employment lands and space in pace with terrestrial and marine needs by 2022.
- Increase the number of local jobs per capita, year over year by 2022.
- Increase the concentration of priority target sector firms year over year by 2022.



Neighbourhood Connectivity and Public Spaces

Connect citizens through facilities, programs and gathering spaces to create community.

- Undertake and complete a sub area plan for two residential neighbourhoods by 2022, aligned with Council Strategic Plan priorities and the five goals of the OCP.
- Progress to shovel-ready or beyond stage on three priority District facilities identified in the Real Estate and Facilities Master Plan by 2022.
- Increase the area of publicly accessible parks and gathering/pedestrian spaces in five residential neighbourhoods and the downtown area and marine waterfront areas by 2022.*
- Increase year round utilization of our multipurpose space assets and public spaces (parks, public squares) by 2022.*

Karen Elliott

J E Anderson

Chris

Doug Race

John French

Jenny Jones

Armond

* Baseline measurements and targets to be determined by December 2019.



District of Squamish

37955 Second Avenue | Squamish, BC

squamish.ca | facebook.com/districtofsquamish | [@squamishtown](https://twitter.com/squamishtown)