

Squamish Economic Leadership Team

Terms of Reference

Intention: To provide advice and expertise on Economic Development strategy in Squamish, in line with the 2019-2022 Council Strategic Plan, stimulating diverse Squamish-based job growth for social and economic gain.

The focus will include,

- generating a net increase of employment lands and space in pace with terrestrial and marine needs by 2022;
- increasing the number of local jobs per capita year over year by 2022;
- increasing the concentration of priority target sector firms year over year by 2022;
- supporting the District's climate targets; to reduce community green-house gases by 45% by 2030, 65% by 2040 and 100% by 2050, in order to limit global warming to 1.5°C as per the Intergovernmental Panel on Climate Change; and
- ensuring alignment and support for other areas of the strategic plan.

The Economic Leadership Team will provide advice to help build on existing strategic work by the District and its partners, including the Squamish Sector Action Plan, the Employment Space Demand Model, Sector Impact Studies, the Community Climate Action Plan for Squamish, partnership and business development efforts.

Commitment

The extent and type of work carried out will vary depending on the team, and the discretion of the team member. At minimum, it is expected that the team will convene four times a year. The term is ongoing.

As the Economic Leadership Team is a voluntary commitment, members are however, asked to commit to a minimum one-year term. Should a member wish to resign, one-months' notice is requested, advising the Economic Development Officer should the need arise.

Group Size & Composition

- The composition of the Economic Leadership Team is not to be a representative group, but instead, a skills-based group comprising of members with local expertise and passion in economic development-related fields from innovation, to fostering entrepreneurship, and partnership development, to marketing, land use and development, and policy.
- The team is a skills-based group and may include representation from the private and public sectors as well as elected officials.

- The team will consist of up to 10 members and may include ex-officio representation from all levels of government.
- The District's Economic Development Officer will participate in the group with up to (two) additional members of District staff
- The group's chair will be appointed upon formation of the group and consist of a voting member from the group. Meeting agendas will be developed by staff in consultation with the chair.

Group Selection

- A committee, consisting of District staff representatives and the Squamish Chamber of Commerce will select the Economic Leadership Team. This committee will recommend members to the District's Chief Administrative Officer whom will have final approval in appointing members to the group. The Chief Administrative Officer will also have powers to remove members from the committee should the need arise.

Description of Role

Development and assessment of plans and projects: this team will support the development of economic development plans and projects and help in evaluating plans and projects currently underway. This includes, but is not limited to:

- ***Monitoring of business conditions:*** this team will support the understanding of business impacts resulting from changing social, economic and environmental conditions.
- ***Business expansion and investment performance measurement:*** this team will support the continued evolution of key performance indicators to measure the social, economic and environmental performance of business expansion and investment in the District of Squamish.